


Let the Digital Euro Circulate: Introducing a Retail C.B.D.C. in the Eurozone With Unlimited Holdings by Users

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ABSTRACT

The European Central Bank (E.C.B.) anticipates including a holding limit of about €3,000 per user within the design of its potential retail central bank digital currency for the Eurozone, the digital euro. This is principally motivated by concerns regarding compliance with regulations related to anti-money laundering and countering the financing of terrorism and the disintermediation of banks as credit intermediaries. This paper argues that these concerns are unwarranted, and, in any case, the holding limit would not be an effective solution to these concerns. The digital euro could be introduced with unlimited holdings by individual users in conformity with E.U. law and while maintaining banks as credit intermediaries in the Eurozone financial system.

KEYWORDS

Central Bank Digital Currency; Digital Euro; Disintermediation; Money; Banking



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UNLIMITED HOLDINGS BY USERS*

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INTRODUCTION

The European Central Bank (E.C.B.) is assessing the viability and the design of a potential retail Central Bank Digital Currency [hereinafter C.B.D.C.] for the Eurozone, the digital euro.¹ In its *Report on a digital euro* published in October 2020,² the E.C.B. outlined principles and requirements which are to be incorporated in the design of the digital euro. One requirement limits the digital euro to being a means of payment [hereinafter M.o.P.] and not “a form of investment” used to hold a large sum of money. This could entail “limiting the quantity of digital euro that users can hold and/or transact”.³ The E.C.B. has mooted a limit of €3,000 held by any user (the “holding limit”).⁴

The E.C.B. purportedly intends for the introduction of the digital euro to maintain public access to Central Bank Money [hereinafter Ce.B.M.] as cash usage declines.⁵ But the digital euro would not merely offer the digital equivalent of euro banknotes and coins currently in circulation [hereinafter digital cash] if its features materially diverge from physical cash. The holding limit is such a divergence. It denies users the discretion to hold all their money in this form of Ce.B.M. Yet the holding limit may receive less scrutiny than the other design questions that the E.C.B. has reserved in its report for further deliberation.

The concerns that motivate applying the holding limit rest on two bases. Firstly, the digital euro could facilitate financial transactions linked to criminal activity and be inconsistent with regulations related to anti-money laundering and countering the financing of terrorism [hereinafter A.M.L./C.F.T.]. Secondly, the digital euro could reduce deposits held at Eurozone banks which could lead to both disintermediation of banks as credit intermediaries and financial instability. This paper considers these concerns and finds them to be unwarranted. Furthermore, the holding limit does little to address these concerns while doing much to undermine the utility of the digital euro to its potential users.

The holding limit would serve as a blunt instrument towards A.M.L./C.F.T. Meanwhile, there are other models devised that offer payment anonymity in compliance

¹ The project is currently in a twenty-four-month “investigation phase”; see European Central Bank, *Eurosystem Launches Digital Euro Project*, (July 14, 2021), https://www.ecb.europa.eu/press/pr/date/2021/html/ecb.pr210714_d99198ea23.en.html.

² European Central Bank, *REPORT ON DIGITAL EURO* (2020), https://www.ecb.europa.eu/pub/pdf/other/Report_on_a_digital_euro_4d7268b458.en.pdf.

³ *Id.* at 16–18; see Requirement R8.

⁴ See Fabio Panetta, *Interview with Financial Times*, European Central Bank (June 20, 2021), https://www.ecb.europa.eu/press/inter/date/2021/html/ecb.in210620_c8acf4bc2b.en.html.

⁵ See Fabio Panetta, *The ECB's Case for Central Bank Digital Currencies*, *Financial Times* (Nov. 18, 2021), <https://www.ft.com/content/5e588cea-c218-4867-aeb7-e16e198ccd9a>.

with A.M.L./C.F.T. regulations. Regulators would, however, have to countenance that lower-value C.B.D.C. transactions remain anonymous – as already occurs for some cash and electronic money [hereinafter e-money] transactions – to offer C.B.D.C. as an anonymous electronic means of payment [hereinafter e.M.o.P.]: digital cash.

This paper finds that the Treaties already provide for the issuance of digital euro, provided the design reflects a cash-like instrument. This restricts the ability of the E.C.B. to design a novel instrument that dissuades depositors from withdrawing their deposits in favour of digital euro – within the political constraint that an amendment of the Treaties to implement the digital euro is unlikely. The holding limit is not an effective alternative, however. It would tolerate about one trillion euros of leakage from Eurozone banks' balance sheets.

Importantly, a dynamic analysis of how the E.C.B. and the Eurozone national central banks [hereinafter N.C.B.s] (together, the “Eurosystem”), banks, depositors, borrowers and other parties may react to the availability of digital euro would demonstrate that the holding limit is ill-founded. The potential for further profit would continue to incentivise banks to lend. Banks can adjust the terms of their relationship with depositors and borrowers, as well as their funding model. Parties may increase reliance on the capital markets to facilitate credit intermediation and bank funding, which would be consistent with the E.U.'s Capital Markets Union ambitions. The Eurosystem may be required to embrace its refinancing operations remaining as an important potential source of bank funding that backstops bank liquidity. Nevertheless, there is no indication that banks would be unable to operate in a digital euro environment, that bank runs would pose a greater threat nor the access to credit would be threatened. The real concern for the E.C.B. should not be how to stop the public from holding too much digital euro but, rather, convincing the public to hold digital euro at all.

The remainder of this paper is organised as follows. Section 1 provides a literature review. Section 2 sets out considerations relating to the design of C.B.D.C.s. Section 3 analyses the legal basis for the digital euro and the limitations that E.U. law imposes on its potential design. Section 4 assesses the feared incompatibility of an anonymous M.o.P. with A.M.L./C.F.T. regulations. Section 5 assesses the prospect of the digital euro triggering the disintermediation of banks. Section 6 briefly considers the potentially wider purpose of the digital euro for the Eurozone. Finally, the last Section concludes.

1. LITERATURE REVIEW

The compatibility of the digital euro with the provisions of the Treaties has been previously assessed.⁶ Legal uncertainties have been highlighted.⁷ This paper contributes to the literature considering the legal basis for the digital euro.

The optimal design of C.B.D.C.s has been widely discussed.⁸ Many have modelled the impact of C.B.D.C.s on banks, albeit based on differing assumptions that make their findings only partially comparable.⁹ The potential impact of C.B.D.C.s on the financial

⁶ See Benjamin Geva, Seraina Neva Grünewald & Corinne Zellweger-Gutknecht, *The e-Banknote as a "Banknote": A Monetary Law Interpreted*, 41 Oxford Journal of Legal Studies 1119 (2021); Seraina Neva Grünewald, Corinne Zellweger-Gutknecht & Benjamin Geva, *Digital Euro and ECB Powers*, 58 Common Market Law Review 1029 (2021); Corinne Zellweger-Gutknecht, Benjamin Geva & Seraina Neva Grünewald, *Digital Euro, Monetary Objects, and Price Stability: A Legal Analysis*, 7 Journal of Financial Regulation 284 (2021).

⁷ See, e.g., Hossein Nabilou, *Testing the Waters of the Rubicon: the European Central Bank and Central Bank digital currencies*, 21 Journal of Banking Regulation 299 (2020); Peter Wierds & Harro Boven, *Central Bank Digital Currency - Objectives, Preconditions and Design Choices*, 20–01 De Nederlandsche Bank: Occasional Studies (2020), https://www.dnb.nl/media/c3qgn4lk/202004_nr-1_-2020-_-central_bank_digital_currency_-_objectives_-_preconditions_and_design_choices.pdf.

⁸ See, e.g., Itai Agur, Anil Ari & Giovanni Dell'Ariccia, *Designing Central Bank Digital Currencies*, 125 Journal of Monetary Economics 62 (2021); Sarah Allen et al., *DESIGN CHOICES FOR CENTRAL BANK DIGITAL CURRENCY: POLICY AND TECHNICAL CONSIDERATIONS* (2020), http://prasad.dyson.cornell.edu/doc/Design_Choices_for_CBDC_Final.pdf; Bank for International Settlements, *CENTRAL BANK DIGITAL CURRENCIES: FOUNDATIONAL PRINCIPLES AND CORE FEATURE*, (2020), <https://www.bis.org/publ/othp33.pdf>; Michael Bordo & Andrew Levin, *Central Bank Digital Currency and the Future of Monetary Policy* (National Bureau of Economic Research Economics Working Paper 23711, 2017), <http://www.nber.org/papers/w23711.pdf>; Michael Kumhof & Clare Noone, *Central Bank Digital Currencies - Design Principles and Balance Sheet Implications* (Bank of England, Staff Working Paper, 2018), <https://www.ssrn.com/abstract=3180713>; Jiaqi Li, *Predicting the Demand for Central Bank Digital Currency: A Structural Analysis with Survey Data* (Bank of Canada, Staff Working Paper, 2021), <https://www.bankofcanada.ca/2021/12/staff-working-paper-2021-65/>; Tommaso Mancini-Griffoli et al., *Casting Light on Central Bank Digital Currencies*, 8 IMF Staff Discussion Notes 1 (2018) <https://elibrary.imf.org/view/journals/006/2018/008/006.2018.issue-008-en.xml>.

⁹ See, e.g., David Andolfatto, *Assessing the Impact of Central Bank Digital Currency on Private Banks*, 131 The Economic Journal 525 (2021); John Barrdear & Michael Kumhof, *The Macroeconomics of Central Bank Issued Digital Currencies* (S.S.R.N. Electronic Journal, Working Paper No. 605, 2016), <https://www.bankofengland.co.uk/-/media/boe/files/working-paper/2016/the-macroeconomics-of-central-bank-issued-digital-currencies.pdf?la=en&hash=341B602838707E5D6FC26884588C912A721B1DC1>; Markus K. Brunnermeier & Dirk Niepelt, *On the Equivalence of Private and Public Money*, 106 Journal of Monetary Economics 27 (2019); Jonathan Chiu et al., *Bank Market Power and Central Bank Digital Currency: Theory and Quantitative Assessment* (Bank of Canada, Staff Working Paper, 2019-20, 2019), <https://www.bankofcanada.ca/wp-content/uploads/2019/05/swp2019-20.pdf>; Jesús Fernández-Villaverde et al., *Central Bank Digital Currency: Central banking for all?* (National Bureau of Economic Research, Working Paper 26753, 2020), <http://www.nber.org/papers/w26753>; Todd Keister & Daniel Sanches, *Should Central Banks Issue Digital Currency?* (Federal Reserve Bank of Philadelphia, Working Paper 19-26, 2019), <https://www.philadelphiafed.org/-/media/frbp/assets/working-papers/2019/wp19-26.pdf>; Young Sik Kim & Ohik Kwon, *Central Bank Digital Currency, Credit Supply, and Financial Stability*, Journal of Money, Credit and Banking (2022), <https://doi.org/10.1111/jmcb.12913>; Stephen Williamson, *Central Bank Digital Currency: Welfare and Policy Implications* (Society for Economic Dynamics, Meeting Papers 386, 2019) [hereinafter Williamson, *Welfare and Policy Implications*], <https://ideas.repec.org/p/red/sed019/386.html>; Stephen D. Williamson, *Central Bank Digital Currency and Flight to Safety*, 142 Journal of Economic Dynamics and Control 104-146 (2021) [hereinafter Williamson, *Flight to safety*].

system has been surveyed.¹⁰ This paper reconciles their conclusions with the Eurozone financial system and the legal limitations to the potential design of the digital euro.

This paper considers historical examples that should inform expectations on the impact of C.B.D.C.s: the Bank of Amsterdam and other European public deposit banks that began in the seventeenth century;¹¹ the U.S. postal banks;¹² the Bank of Canada assuming banknote-issuing privileges;¹³ the 2007 bank run on British bank Northern Rock;¹⁴ and proto-C.B.D.C.s in Finland and Ecuador.¹⁵ These examples facilitate a more realistic assessment of the likely impact of the digital euro and the holding limit, rather than relying solely on economic models and theoretical assumptions.

¹⁰ See, e.g., Bank for International Settlements, CENTRAL BANK DIGITAL CURRENCIES: FINANCIAL STABILITY IMPLICATIONS (2021), https://www.bis.org/publ/othp42_fin_stab.pdf; Ulrich Bindseil, *Tiered C.B.D.C. and the Financial System* (European Central Bank, Working Paper Series, 2020) [hereinafter Bindseil, *Tiered C.B.D.C.*], <https://data.europa.eu/doi/10.2866/134524>; Ulrich Bindseil, *Central Bank Digital Currency: Financial System Implications and Control*, 48 INT'L. J. POL. ECON. 303 (2019) [hereinafter Bindseil, *Central Bank Digital Currency*].

¹¹ See Jon Frost, Hyun Song Shin & Peter Wierds, *An Early Stablecoin? The Bank of Amsterdam and the Governance of Money* (Bank for International Settlements, BIS Working Papers No. 902, 2020), <https://www.bis.org/publ/work902.htm>; Isabel Schnabel & Hyun Song Shin, *Money and Trust: Lessons from the 1620s for Money in the Digital Age* (Bank for International Settlements, BIS Working Papers No. 698, 2018), <https://www.bis.org/publ/work698.pdf>.

¹² Steven Sprick Schuster, Matthew Jaremski & Elisabeth Ruth Perlman, *An Empirical History of the United States Postal Savings System* (National Bureau of Economic Research Working Papers No. 25812, 2019), <http://www.nber.org/papers/w25812>.

¹³ Anna Grodecka-Messi, *Private Bank Money vs Central Bank Money: A Historical Lesson for C.B.D.C. Introduction* (Lund University Publications, Working Papers, 2019), <https://lup.lub.lu.se/record/f4ae004e-5cbc-4551-9563-0d497589fe3e>.

¹⁴ Hyun Song Shin, *Reflections on Northern Rock: The Bank Run That Heralded the Global Financial Crisis*, 23 J. ECON. PERSP., 101 no. 1 (2009).

¹⁵ Andrés Arauz et al., *Dinero Electrónico: The Rise and Fall of Ecuador's Central Bank Digital Currency*, 2 LATIN AM. J. CENT. BANKING 100030 (2021).

2. DESIGN OPTIONS FOR C.B.D.C.S

A C.B.D.C. is a fiat currency issued by a central bank in digital form in place of, or as a complement to, physical currency.¹⁶ The E.C.B. wishes to offer a digital alternative to cash in the Eurozone.¹⁷ The decline in cash usage reflects the greater use of commercial bank money [hereinafter Co.B.M.], which is held in deposits¹⁸ as a store of value and a M.o.P.¹⁹ There is also a concern that the increasing adoption of crypto-assets by the public could reach a scale that undercuts monetary policy transmission.²⁰ This is despite the history of the Bank of Amsterdam indicating that stablecoins are not a sustainable alternative to Ce.B.M. and that such concerns are overblown.²¹ Central banks are investigating the adoption of their own digital currency as a regulated, state-backed

¹⁶ Allen et al., *supra* note 8; Eswar Prasad, *Central Banking in a Digital Age: Stock-Taking and Preliminary Thoughts* (Hutchins Center on Fiscal & Monetary Policy at Brookings, Working Papers, 2018), http://prasad.dyson.cornell.edu/doc/CentralBankingDigitalAge_Brookings.April18.pdf. There are numerous definitions offered for c.b.d.c., though some only reflect that author's proposed form of c.b.d.c.; see e.g. Bank for International Settlements, *supra* note 8; Bank for International Settlements, Central Bank Digital Currencies (2018), <https://www.bis.org/cpmi/publ/d174.htm>; Aleksi Grym et al., *Central Bank Digital Currency*, 5 BoF Economics Review (2017) (Fi.), https://helda.helsinki.fi/bof/bitstream/handle/123456789/14952/BoFER_5_2017.pdf; Kumhof & Noone, *supra* note 8; Mancini-Griffoli et al., *supra* note 8.

¹⁷ There are "wholesale c.b.d.c." projects examining cross-border, cross-currency or securities payment settlement among wholesale users; see, e.g., *Project Jura: Cross-Border Settlement Using Wholesale CBDC*, BIS Innovation Hub, Projects, BANK FOR INTERNATIONAL SETTLEMENTS (2022), <https://www.bis.org/about/bisih/topics/cbdc/jura.htm> (last visited Jun 21, 2022); *The Banque de France has Successfully Completed the First Tranche of its Experimentation Programme in Central Bank Digital Currency*, Banque de France (Dec. 16, 2021), <https://www.banque-france.fr/en/communique-de-presse/banque-de-france-has-successfully-completed-first-tranche-its-experimentation-programme-central-bank>.

¹⁸ Certain institutions also issue e-money; see Directive 2009/110/EC of the European Parliament and of the Council of 16 September 2009 on the taking up, pursuit and prudential supervision of the business of electronic money institutions amending Directives 2005/60/EC and 2006/48/EC and repealing Directive 2000/46/EC, OJ L 267 7 (2009), <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A02009L0110-20180113> (the e-Money Directive).

¹⁹ See, e.g., The Netherlands; see *DNB Study: Cash Must Remain Accessible and Available*, De Nederlandsche Bank (Dec. 17, 2020) (Neth.), <https://www.dnb.nl/en/actueel/dnb/older-bulletins/dnbulletin-2020/dnb-study-cash-must-remain-accessible-and-available/>; Jurgen Spaanderman, *The Role and Future of Cash*, 18–2 De Nederlandsche Bank: Occasional Studies 12 (2020) (Neth.), https://www.dnb.nl/media/d51nf32j/web_129212_os_toekomst_contant_geld_eng.pdf. This has been a long-term trend; see Hanna Jyrkönen, *Less Cash on the Counter: Forecasting Finnish Payment Preferences* (Bank of Finland, Discussion Papers No. 27, 2004) (Fi.), <http://hdl.handle.net/10419/211994>; Tanai Khiaonarong & David Humphrey, *Cash Use Across Countries and the Demand for Central Bank Digital Currency* (International Monetary Fund, IMF Working Papers, 2019), [https://www.elibrary.imf.org/configurable/content/journals\\$002f001\\$002f2019\\$002f046\\$002f001.2019.issue-046-en.xml](https://www.elibrary.imf.org/configurable/content/journals$002f001$002f2019$002f046$002f001.2019.issue-046-en.xml). See also Sweden; see Niklas Arvidsson et al., *Cashless Society: When Will Merchants Stop Accepting Cash in Sweden. A Research Model*, in ENTERPRISE APPLICATIONS, MARKETS AND SERVICES IN THE FINANCE INDUSTRY 105–13 (Stefan Feuerriegel & Dirk Neumann eds., 2017).

²⁰ See Hossein Nabilou & André Prüm, *Central Banks and Regulation of Cryptocurrencies*, 39 REVIEW OF BANKING AND FINANCIAL LAW 1003 (2020).

²¹ See Frost et al., *supra* note 11. Proposed stablecoin Diem (originally Libra) has already been abandoned by its promoter, Meta (formerly Facebook); see Diem Association, *Statement by Diem CEO Stuart Levey on the Sale of the Diem Group's Assets to Silvergate*, PR Newswire (Jan. 31, 2022), <https://www.prnewswire.com/news-releases/statement-by-diem-ceo-stuart-levey-on-the-sale-of-the-diem-groups-assets-to-silvergate-301471997.html>.

alternative.²² The digital euro would be the Eurozone's C.B.D.C. offering Ce.B.M. that serves as an e.M.o.P. in the Eurozone.²³

Many aspects of the design of C.B.D.C. remain open to consideration²⁴ and entail trade-offs against other M.o.P.s.²⁵ The design may represent digital cash or adopt additional features (and reject features of physical cash). Numerous central banks have been investigating the design choices.²⁶ There is some consensus, including under the auspices of the Bank for International Settlements²⁷ and the Group of 7.²⁸

²² See Bank for International Settlements, *supra* note 8; Bank for International Settlements, *supra* note 17. See also the U.K.; see Bank of England, *Bank of England Statement on Central Bank Digital Currency* (Apr. 19, 2021) (U.K.), <https://www.bankofengland.co.uk/news/2021/april/bank-of-england-statement-on-central-bank-digital-currency>. See also the U.S.; see FED. RSRV. SYS., *MONEY AND PAYMENTS: THE U.S. DOLLAR IN THE AGE OF DIGITAL TRANSFORMATION* (2022), <https://www.federalreserve.gov/publications/files/money-and-payments-20220120.pdf>. But concerns remain regarding implementation of c.b.d.c.s; see Andrew Bailey, *Bank of England Governor Andrew Bailey on the future of cryptocurrencies and stablecoins* (Sept. 3, 2020) (UK), https://www.brookings.edu/wp-content/uploads/2020/09/es_20200903_england_bailey_transcript.pdf; Ansgar Belke & Edoardo Beretta, *From Cash to Central Bank Digital Currencies and Cryptocurrencies: A Balancing Act Between Modernity and Monetary Stability*, 47 J. ECON. STUD. 911 (2020).

²³ European Central Bank, *supra* note 2, at 49–51; see Core Principle P2.

²⁴ See Allen et al., *supra* note 8; Bindseil, *Tiered C.B.D.C.*, *supra* note 10; Bindseil, *Central Bank Digital Currency*, *supra* note 10; Wouter Bossu et al., *Legal Aspects of Central Bank Digital Currency: Central Bank and Monetary Law Considerations* (International Monetary Fund, IMF Working Papers No. 2020/254, 2020), <https://www.imf.org/en/Publications/WP/Issues/2020/11/20/Legal-Aspects-of-Central-Bank-Digital-Currency-Central-Bank-and-Monetary-Law-Considerations-49827>; Grym et al., *supra* note 16.

²⁵ See Wierts & Boven, *supra* note 7; Paul Wong & Jesse L. Maniff, *Comparing Means of Payment: What Role for a Central Bank Digital Currency?*, FEDS NOTES (Aug. 13, 2020), <https://federalreserve.gov/econres/notes/feds-notes/comparing-means-of-payment-what-role-for-a-central-bank-digital-currency-20200813.htm>.

²⁶ For surveys of central bank activity, see Codruta Boar, Henry Holden & Amber Wadsworth, *Impending arrival: a sequel to the survey on central banking digital currency*, 107 BIS PAPERS 1 (2020), <https://www.bis.org/publ/bppdf/bispap107.pdf>; Mancini-Griffoli et al., *supra* note 8; Prasad, *supra* note 16.

²⁷ Bank for International Settlements, *supra* note 8.

²⁸ G7, *G7 Finance Ministers and Central Bank Governors' Statement on Central Bank Digital Currencies (C.B.D.C.s) and Digital Payments - 13 October 2021*, (Oct. 13, 2021), https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/1025234/FINAL_G7_Statement_on_Digital_Payments_13.10.21.pdf; G7, *Public Policy Principles for Retail Central Bank Digital Currencies (C.B.D.C.s)*, (2021), https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/1025235/G7_Public_Policy_Principles_for_Retail_CBDC_FINAL.pdf.

Trends have emerged among C.B.D.C.s that are already in circulation or are undergoing pilot projects.²⁹ But the E.C.B. continues to experiment and has yet to determine the likely design of the digital euro.³⁰ The principles and requirements published by the E.C.B. indicate that the digital euro would involve a two-tier system³¹ – the Eurosystem operates a centralised ledger with private sector intermediaries responsible for user supervision and access – but most features remain undecided.³²

The final proposed design of the digital euro will affect how widely it is adopted by potential users, as well as the legal and economic analysis of its impact on the Eurozone.³³ Nonetheless, the digital euro can be analysed for the purposes of this paper despite this uncertainty.

²⁹ See Sand Dollar in the Bahamas; see Central Bank of The Bahamas, *Annual Report & Statement of Accounts, 2020*, (Apr. 26, 2021), <https://www.centralbankbahamas.com/viewPDF/documents/2021-05-05-14-14-43-2020-CBOB-Annual-Report.pdf>; Central Bank of The Bahamas, *Annual Report & Statement of Accounts, 2021*, (Apr. 25, 2022), <https://www.centralbankbahamas.com/viewPDF/documents/2022-05-05-11-51-31-CBOB-2021-Annual-Report-and-Financial-Statements.pdf>. See e-C.N.Y. in China; see People's Bank of China, *Progress of Research & Development of E-C.N.Y. in China*, (July, 2021) (China), <http://www.pbc.gov.cn/en/3688110/3688172/4157443/4293696/2021071614584691871.pdf>. See DCash in the Eastern Caribbean; see Eastern Caribbean Central Bank, *What You Should Know | E.C.C.B. Digital E.C. Currency Pilot*, (2022), <https://www.eccb-centralbank.org/p/what-you-should-know-1> (last visited Jun 21, 2022). See eNaira in Nigeria; see Central Bank of Nigeria, *Design Paper for the eNaira*, (2021), https://enaira.com/download/eNaira_Design_Paper.pdf (last visited Feb 11, 2022). See e-krona in Sweden; see Sveriges Riksbank, *E-krona pilot phase 1*, (Apr. 2021) [hereinafter Riksbank, *Phase 1*], <https://www.riksbank.se/globalassets/media/rapporter/e-krona/2021/e-krona-pilot-phase-1.pdf>; Sveriges Riksbank, *E-krona pilot phase 2*, (Apr. 2022) (Swed.) [hereinafter Riksbank, *Phase 2*], <https://www.riksbank.se/globalassets/media/rapporter/e-krona/2022/e-krona-pilot-phase-2.pdf> (last visited Jun 6, 2022); Sveriges Riksbank, *The Riksbank's e-krona project, Report 1*, (Sep. 2017) (Swed.). [hereinafter Riksbank, *Report 1*], https://www.riksbank.se/globalassets/media/rapporter/e-krona/2017/rapport_ekrona_uppdaterad_170920_eng.pdf; Sveriges Riksbank, *The Riksbank's e-krona project, Report 2*, (Oct. 2018) (Swed.). [hereinafter Riksbank, *Report 2*], <https://www.riksbank.se/globalassets/media/rapporter/e-krona/2018/the-riksbanks-e-krona-project-report-2.pdf>. These are non-interest-bearing cash-like instruments, held in C.B.D.C. wallets and managed by authorised intermediaries in a two-tier system.

³⁰ E.g. Transacting C.B.D.C. with hardware as a bearer instrument; see Deutsche Bundesbank, *Eurosystem Experimentation Regarding a Digital Euro - Research Workstream on Hardware Bearer Instrument*, (2021) (Ger.), https://www.ecb.europa.eu/paym/digital_euro/investigation/profuse/shared/files/deexp/ecb.deexp211011_2.en.pdf.

³¹ European Central Bank, *supra* note 2, at 36–44.

³² Although the E.C.B. confirmed the technical feasibility of the holding limit; see European Central Bank, *Digital Euro Experimentation Scope and Key Learnings*, (2021), https://www.ecb.europa.eu/pub/pdf/other/ecb.digitaleuroscopekeylearnings202107_564d89045e.en.pdf.

³³ Kumhof & Noone, *supra* note 8; Mancini-Griffoli et al., *supra* note 8.

3. THE LEGAL BASIS FOR DIGITAL EURO

3.1. LEGAL BASIS UNDER THE TREATIES

The Treaty on the Functioning of the European Union [hereinafter T.F.E.U.]³⁴ and the Statute of the European System of Central Banks and of the European Central Bank [hereinafter E.S.C.B. Statute]³⁵ entrust the Eurosystem with the responsibility for Eurozone monetary policy within the Economic and Monetary Union [hereinafter E.M.U.].³⁶ The responsibilities of the Eurosystem, which lacks legal personality, are coordinated by the E.C.B.³⁷ and implemented by the E.C.B. with the relevant N.C.B.s.³⁸ The digital euro project is, therefore, an Eurosystem project coordinated by the E.C.B.

The principles of conferral, subsidiarity and proportionality in the Treaty on European Union [hereinafter T.E.U.]³⁹ determine whether the introduction of the digital euro is an *intra vires* act of the Eurosystem.⁴⁰ Subsidiarity is not applicable due to Eurozone monetary policy being an exclusive Union competence.⁴¹ It is not feasible to evaluate proportionality without a concrete proposal. This paper, therefore, principally considers whether the Treaties confer the power on the E.U. (represented by the Eurosystem) to introduce the digital euro.

The legal basis for the digital euro lies in the E.C.B. having “the exclusive right to authorise the issue of euro banknotes within the Union” and the Eurosystem having the power to “issue such notes”.⁴² Digital euro that would operate as a digital equivalent of

³⁴ Consolidated Version of the Treaty on the Functioning of the European Union art. 15, May 9, 2008, 2008 O.J. (C 115) 47 [hereinafter TFEU], <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:12016E/TXT&qid=1640690125551&from=EN>.

³⁵ Consolidated Version of the Treaty on the Functioning of the European Union: Protocol (No. 4) on the Statute of the European System of Central Banks and of the European Central Bank, OJ C 202 230 (2016), <https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:12016M/PRO/04&qid=1661254745758&from=EN>.

³⁶ The Treaties refer to the European System of Central Banks [hereinafter E.S.C.B.], consisting of the E.C.B. and the E.U. N.C.B.s; see TFEU, *supra* note 34, at 127; TFEU Protocol No. 4, *supra* note 35, at 1. However, non-Eurozone Member States and their N.C.B.s are exempt from Eurozone decision-making; see TFEU, *supra* note 34, at 139; TFEU Protocol No. 4, *supra* note 35, at 42.

³⁷ TFEU, *supra* note 34, at 132(1); TFEU Protocol No. 4, *supra* note 35, at 9.2.

³⁸ TFEU Protocol No. 4, *supra* note 35, at 12.1. On the Eurosystem, see Christos V. Gortsos, *The European Central Bank*, in *THE E.U. LAW OF ECONOMIC AND MONETARY UNION* (Fabian Amtenbrink, Christoph Hermann & René Repasi eds., 2020); Michael Ioannidis, *The European Central Bank*, in *THE E.U. LAW OF ECONOMIC AND MONETARY UNION* (Fabian Amtenbrink, Christoph Hermann & René Repasi eds., 2020); Bernd Krauskopf & Christine Steven, *The Institutional Framework of the European System of Central Banks: Legal Issues in the Practice of the First Ten Years of its Existence*, 46 *COM. MAR. L. REV.* 1143 (2009).

³⁹ Consolidated Version of the Treaty on European Union, OJ C 326 13 (2012), <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:12008M/TXT&from=EN>.

⁴⁰ *Id.* at 5.

⁴¹ TFEU, *supra* note 34, at 3(1)(c).

⁴² *Id.* at 128(1); TFEU Protocol No. 4, *supra* note 35, at 16. On issuance of banknotes and coins, see Gortsos, *supra* note 38, at 7.3.

cash constitutes money.⁴³ It would serve the three functions of money: medium of exchange, store of value and unit of account. This status is bolstered by the digital euro being backed by the state and the central bank and (one would hope) its wide acceptance as a M.o.P.⁴⁴ However, there is no E.U. law definition of “banknotes”. Irrespective of the drafters of the Treaties only contemplating paper banknotes, the Treaties provide no limitation on the medium of the banknote.⁴⁵ The concept can, therefore, be extended to the digital form.⁴⁶ The Eurosystem is capable of issuing two digital currencies given their distinguishable forms: the digital euro would be a general-purpose currency; reserves are intended for interbank payment settlement.

The Treaties do, however, distinguish between banknotes and coins. Issuance of coins is reserved for Member States.⁴⁷ No distinction between banknotes and coins can exist in digital currency other than any iconography used but the visual representation of the digital euro carries no legal significance. This provision originates from the historical role of nation-states in minting coins, and that rationale is not applicable to C.B.D.C.⁴⁸ It is then consistent with the Treaties to consider non-minted euro currency as falling within the “banknote” concept under the T.F.E.U. Article 128(1).⁴⁹ The digital euro would be the digital form of the euro “banknote” in accordance with the T.F.E.U. Article 128(1).

There are limitations to what can constitute money and banknotes when designing the digital euro. As features are incorporated that go further than being a digital manifestation of existing paper banknotes, it becomes increasingly unlikely that such digital euro falls within the T.F.E.U. Article 128(1).⁵⁰ The E.C.B. has indicated the same conclusion.⁵¹ It would be problematic for the digital euro to have a variable value, whether for remuneration or monetary policy, or be programmable to restrict its use. A banknote is a negotiable instrument with a fixed nominal value.⁵² A balance should be remunerated with additional money, not the variation of the nominal value of the instruments held. Similarly, certain features may require a Treaty amendment if they go

⁴³ Geva et al., *supra* note 6.

⁴⁴ Charles Proctor, *Mann on the Legal Aspect of Money* (7th ed. 2012).

⁴⁵ Cf. A restrictive interpretation could take the word “banknotes” to only denote physical banknotes; see Bossu et al., *supra* note 24.

⁴⁶ Geva et al., *supra* note 6; Grunewald et al., *supra* note 6; Wierts & Boven, *supra* note 7; Zellweger-Gutknecht et al., *supra* note 6.

⁴⁷ TFEU, *supra* note 34, at 128(2).

⁴⁸ Grunewald et al., *supra* note 6; Zellweger-Gutknecht et al., *supra* note 6.

⁴⁹ Geva et al., *supra* note 6; Grunewald et al., *supra* note 6; Zellweger-Gutknecht et al., *supra* note 6.

⁵⁰ Grunewald et al., *supra* note 6; Nabilou, *supra* note 7; Wierts & Boven, *supra* note 7; Zellweger-Gutknecht et al., *supra* note 6.

⁵¹ European Central Bank, *supra* note 2, at 24–25.

⁵² Bossu et al., *supra* note 24; Geva et al., *supra* note 6.

beyond existing Eurosystem tools,⁵³ or are tantamount to taxation such as negative interest charged on digital euro holdings.⁵⁴

The Eurosystem is empowered under the Treaties to “provide facilities . . . to ensure efficient and sound clearing and payment systems”.⁵⁵ This provides the legal basis for the Eurosystem to institute a digital euro payment system.⁵⁶ The Eurosystem has used this legal basis to drive integration towards a single Eurozone payments system⁵⁷: the euro payment system [hereinafter T.A.R.G.E.T.2.], the euro payment area [hereinafter S.E.P.A.], payment settlement of securities transactions [T.2.S.], instant payment settlement [T.I.P.S.] and regulation of card interchange fees.⁵⁸ There are limits to the scope of this legal basis.⁵⁹ Nonetheless, a digital euro payment system relates to money and comfortably falls within the scope.

A more spurious argument would be that the E.S.C.B. Statute Article 22 acts as a legal basis for issuing the digital euro. This would construe the digital euro as a facility that allows payments to function in the absence of cash.⁶⁰ Cryptocurrencies, such as Bitcoin, are sometimes perceived in this dual role as both money and payment systems.⁶¹ The regulatory role of the Eurosystem includes acting as a “catalyst” for advancing the Eurozone payment system.⁶² Nonetheless, this is not a suitable basis on which to ground the issuance of the digital euro, provided digital euro represents money. Paper banknotes do not legally constitute a subset of a Eurosystem payment facility, especially when the T.F.E.U. Article 128(1) offers an explicit legal basis for the issuance of Ce.B.M. C.B.D.C. should not be legally construed in such a manner either.

If the digital euro were to take a more exotic form, those formulations of the digital euro would require an alternative legal basis to the T.F.E.U. Article 128(1). The E.S.C.B. Statute Article 22 could become relevant as a legal basis if its primary role was to

⁵³ Nabilou, *supra* note 7.

⁵⁴ Grunewald et al., *supra* note 6; Zellweger-Gutknecht et al., *supra* note 6.

⁵⁵ TFEU Protocol No. 4, *supra* note 35, at 22.

⁵⁶ Wierds & Boven, *supra* note 7.

⁵⁷ Phoebus L. Athanassiou, *Payment Systems, in The EU Law of Economic and Monetary Union* (2020); René Smits, *The Changing Payments Landscape of Europe: Issues of Regulation and Competition*, 27 *Yearbook of European Law* 405 (2008); Ivan Parać Vukomanović, *New Services Offered within the Remit of Target2 - How Do They Correspond with TFEU and Central Bank Tasks?*, 3 *EU and Comparative Law Issues and Challenges Series* 1048 (2019).

⁵⁸ Regulation (E.U.) 2015/751 of the European Parliament and of the Council of 29 April 2015 on interchange fees for card-based payment transactions, OJ L 123 1 (2015), <http://data.europa.eu/eli/reg/2015/751/oj/eng>.

⁵⁹ This is an inappropriate basis for regulation of central counterparties in derivatives clearing; see Case T-496/11, *United Kingdom of Great Britain and Northern Ireland v. European Central Bank (E.C.B.)*, ECLI:EU:T:2015:133 (March 4, 2015), <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:62011TJ0496&from=en>.

⁶⁰ Nabilou, *supra* note 7.

⁶¹ Mary Donnelly, *Payments in the Digital Market: Evaluating the Contribution of Payment Services Directive II*, 32 *COMPUT. L. & SEC. REV.* 827 (2016).

⁶² Athanassiou, *supra* note 57; Vukomanović, *supra* note 57.

settle payments. For example, the instrument may be used merely as a temporary asset to digitally transmit payments between parties. However, the digital euro would be closer to a market infrastructure tool than currency in such circumstances. The E.S.C.B. Statute Article 17 allows the Eurosystem to open bank accounts for “credit institutions, public entities and other market participants”. This could be interpreted broadly to allow the public to open bank accounts with the Eurosystem that would hold digital euro balances.⁶³ Such an interpretation of the term “other market participants” is unconvincing, especially when read within the context of the E.S.C.B. Statute Chapter IV.⁶⁴ In the E.S.C.B. Statute, Article 20 allows the E.C.B. to “decide upon the use of such other operational methods of monetary control as it sees fit”. But this would be inappropriate to introduce a measure as significant as a currency that is otherwise lacking a basis under the Treaties.⁶⁵ These provisions, therefore, represent a problematic basis on which to issue a purported digital currency.⁶⁶ The E.C.B. cites the T.F.E.U. Article 127(2) and the E.S.C.B. Statute Articles 17, 20 or 22 as potential legal bases only if digital euro takes the form of “variants for limited uses, devoid of general legal tender status”.⁶⁷

The validity of the digital euro as conceived by the Eurosystem may rest on an assessment of its proportionality: such act “should be suitable for attaining the legitimate objectives pursued by the legislation at issue and should not go beyond what is necessary to achieve those objectives”.⁶⁸ The Eurosystem’s primary objective to “maintain price stability”⁶⁹ and its enumerated tasks⁷⁰ are relevant to that assessment. Maintaining the euro as a stable currency that is readily available to households and businesses offers a public benefit⁷¹ and is necessary for the effective transmission of monetary policy.⁷² These

⁶³ This design has been mooted in literature; see, e.g., George Selgin, *Central Bank Digital Currency as Potential Source of Financial Instability*, 41 *CATO J.* 333 (2021).

⁶⁴ Wierds & Boven, *supra* note 7.

⁶⁵ *Id.*

⁶⁶ Annelieke Mooij, *Central Bank Digital Currency: A Brief Analysis of Legal Issues Concerning the Introduction of Central Bank Digital Currencies*, *BANKIERI*, Oct. 2021, at 13. Zellweger-Gutknecht et al., *supra* note 6.

⁶⁷ European Central Bank, *supra* note 2, at 24.

⁶⁸ Case C-493/17, Proceedings brought by Heinrich Weiss and Others, ECLI:EU:C:2018:1000, 72 (Dec. 11, 2018), <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:62017CJ0493&from=en>. See also Case C-62/14, Peter Gauweiler v Deutscher Bundestag, ECLI:EU:C:2015:400, 67 (June 16, 2015), <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:62014CJ0062&from=en>.

⁶⁹ European Union, *supra* note 34, at 127(1); European Union, *supra* note 35, at 2. See European Central Bank, *Two per Cent Inflation Target*, <https://www.ecb.europa.eu/mopo/strategy/pricestab/html/index.en.html> (last visited June 21, 2022).

⁷⁰ European Union, *supra* note 34, at 127(2); European Union, *supra* note 35, at 3. This includes monetary policy and “the smooth operation of payment systems”.

⁷¹ Grunewald et al, *supra* note 6; Zellweger-Gutknecht et al., *supra* note 6. Although the term “public good” is often used to describe this benefit, the criteria for that economics term are not necessarily satisfied; see Lawrence H. White, *Should the State or the Market Provide Digital Currency?* *CATO* 237 (2021).

⁷² Athanassiou, *supra* note 57; Zellweger-Gutknecht et al., *supra* note 6. See Cases C-422/19 and C-423/19, Johannes Dietrich and Norbert Häring v Hessischer Rundfunk, ECLI:EU:C:2021:63, 37–39, 43 (January 26, 2021), <https://eur-lex.europa.eu/legal-content/en/TXT/?uri=CELEX:62019CJ0422>.

considerations may support a determination that the digital euro is a necessary measure to achieve the Eurosystem's obligations.

The standard of review applied by the Court of Justice of the European Union [hereinafter C.J.E.U.] may be decisive for – and a contentious aspect of – its proportionality assessment.⁷³ The C.J.E.U. has generally afforded broad discretion to the E.C.B. when reviewing monetary policy decisions,⁷⁴ due to the technical nature of its policy choices and the need to undertake forecasts and complex assessments.⁷⁵ The E.C.B.'s proportionality determination when introducing the digital euro would again be grounded in complex economic assessments and may receive similar deference. However, the introduction of a C.B.D.C. is such a fundamental undertaking that it may provoke more robust judicial scrutiny than other E.C.B. acts.⁷⁶

3.2. LEGAL INFLUENCE ON THE POTENTIAL DESIGN

In line with the existing payment system, the N.C.B.s are expected to function as the Eurosystem's intermediaries and be responsible for the management of the digital euro in their Member States. This is consistent with the decentralised mandate of the Eurosystem under the Treaties: tasks are allocated between the E.C.B. and relevant N.C.B.s.⁷⁷ This reflects how euro banknotes are currently issued and allows seigniorage to continue to be apportioned within the Eurosystem.⁷⁸ This also resembles T.A.R.G.E.T.2, which operates as a single system but is structured as a combination of the N.C.B.s' payment systems.⁷⁹

⁷³ On the role of courts in E.M.U. policy, see Daniel Sarmiento & Moritz Hartmann, *European Monetary Union and the Courts*, in *The EU Law of Economic and Monetary Union*, May 2020, at 526.

⁷⁴ Nabilou, *supra* note 7.

⁷⁵ See Peter Gauweiler and Others v Deutscher Bundestag, ECLI:EU:C:2015:400, 68-69, 74-75 (June 16, 2015).

⁷⁶ Nabilou, *supra* note 7.

⁷⁷ European Union, *supra* note 35, at 12.1. See Krauskopf & Steven, *supra* note 38; Julian Langner, *ESCB/Eurosystem/National Central Banks*, in *The EU Law of Economic and Monetary Union*, May 2020, at 389.

⁷⁸ The E.C.B. and each Eurozone N.C.B. are entitled to the value of a predetermined percentage of euro banknotes in circulation; see European Central Bank, *Decision of the European Central Bank of 13 December 2010 on the Issue of Euro Banknotes (recast) (ECB/2010/29)*, Official Journal of the European Union, Feb.9, 2011, at 26, [https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:02010D0029\(01\)-20200201&rid=9](https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:02010D0029(01)-20200201&rid=9). See also Langner, *supra* note 77.

⁷⁹ Vukomanović, *supra* note 57.

The E.U. regulates the provision of payment services under the Second Payment Services Directive [hereinafter P.S.D.2].⁸⁰ The parties wishing to function as a payment service provider [hereinafter P.S.P.s] for digital euro can expect to be subject to the same rights and obligations.⁸¹ However, access to the N.C.B.s in the existing payment system is limited to those parties accepted as participants to T.A.R.G.E.T.2. The N.C.B. terms and conditions of T.A.R.G.E.T.2 essentially limit participant status to the E.C.B., N.C.B.s and credit institutions - although the Eurosystem has discretion in determining eligibility.⁸² A similar approach to the digital euro system would maintain non-banks relying on banks to access the payment system and function as digital euro P.S.P.s.

The E.C.B. expects the digital euro system to comply with A.M.L./C.F.T. requirements that apply to the financial system.⁸³ The Fourth Anti-Money Laundering Directive [hereinafter A.M.L.D.]⁸⁴ would remain relevant to designing the digital euro payment system and the operational requirements for intermediaries. This includes subjecting “obliged entities”⁸⁵ to customer due diligence requirements [hereinafter C.D.D.] that apply upon establishing a business relationship and when encountering large-value payments.⁸⁶ Derogations exist for low-value e-money transactions.⁸⁷

⁸⁰ European Union, *Directive (EU) 2015/2366 of the European Parliament and of the Council of 25 November 2015 on Payment Services in the Internal Market, Amending Directives 2002/65/EC, 2009/110/EC and 2013/36/EU and Regulation (EU) No 1093/2010, and Repealing Directive 2007/64/EC*, Official Journal of the European Union, Dec.12, 2015, at 35, <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:02015L2366-20151223&from=EN>. See Benjamin Geva, *Payment Transactions under the E.U. Second Payment Services Directive - An Outsider's View*, 54 *Texas International Law Journal*, Dec. 11, 2018, at 211; Gabriella Gimigliano & Marta Božina Beroš, *Introduction to the Payment Services Directive II: A Commentary*, in *The Payment Services Directive II*, Dec.14, 2021, at 2.

⁸¹ European Central Bank, *supra* note 2, at 42.

⁸² European Central Bank, *Guideline of the European Central Bank of 5 December 2012 on a Trans-European Automated Real-time Gross Settlement Express Transfer system (TARGET2) (recast) (ECB/2012/27)*, Official Journal of the European Union, Jan. 30, 2013, at 1, <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:02012O0027-20211121&from=EN> For the E.C.B. terms and conditions of T.A.R.G.E.T.2, see also European Central Bank, *Decision of the European Central Bank of 24 July 2007 concerning the terms and conditions of TARGET2-ECB (ECB/2007/7)*, Official Journal of the European Union, Sep. 8, 2007, at 71, <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:02007D0007-20211121&from=EN>.

⁸³ European Central Bank, *supra* note 2, at 27; see Requirement 10. Other central banks expect the same of their potential C.B.D.C.s; see Bank for International Settlements, *supra* note 8.

⁸⁴ European Union, *Directive (EU) 2015/849 of the European Parliament and of the Council of 20 May 2015 on the Prevention of the Use of the Financial System for the Purposes of Money Laundering or Terrorist Financing, Amending Regulation (EU) No 648/2012 of the European Parliament and of the Council, and repealing Directive 2005/60/EC of the European Parliament and of the Council and Commission Directive 2006/70/EC*, Official Journal of the European Union, June 5, 2015, at 73 <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A02015L0849-20210630>.

⁸⁵ See *Id.* at 2 (1).

⁸⁶ This includes any occasional transaction worth €15,000 or more, occasional transfer of funds for more than €1,000 or cash payment for goods for €10,000 or more (see A.M.L.D. Article 11) – or such lower threshold set by that Member State (see A.M.L.D. Article 5).

⁸⁷ Anonymous prepaid payment cards are exempt from certain C.D.D. if they store up to €150 and transactions are up to €50 (see A.M.L.D. Article 12).

The Charter of Fundamental Rights [hereinafter the Charter]⁸⁸ provides the right to privacy.⁸⁹ This is a factor to be considered in the design of the digital euro system.⁹⁰ But this does not imply that users should expect a right to anonymity. Charter rights can be restricted by laws that are proportionate to achieving an objective of public interest.⁹¹ As is apparent from existing A.M.L./C.F.T. legislation, privacy is not an absolute right.

However, the E.U. recognises that everyone has the right to the protection of personal data.⁹² This would impose General Data Protection Regulation [hereinafter G.D.P.R.] standards on those parties processing data within the digital euro system.⁹³ Such standards for P.S.P.s and the Eurosystem have already been determined in the existing payment system.⁹⁴

3.3. FURTHER GROUNDS FOR CHALLENGE

The Eurosystem is required to act in accordance with the principle of “an open market economy with free competition” and “favouring an efficient allocation of resources”.⁹⁵ This principle is arguably contravened if the digital euro leads to money migrating from banks to central banks and a greater role of central banks in credit intermediation.⁹⁶

This argument is unconvincing. The existing refinancing operations regime entails the Eurosystem’s funding stimulating private sector lending by Eurozone banks.⁹⁷ This practice is considered *intra vires*. The consequences of greater reliance on

⁸⁸ Charter of Fundamental Rights of the European Union, Oct. 26, 2012, 2012 OJ (C 326/391), <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:12012P/TXT>.

⁸⁹ *Id.* at 7.

⁹⁰ Zellweger-Gutknecht et al., *supra* note 6.

⁹¹ European Union, *supra* note 88, at 52 (1).

⁹² European Union, *supra* note 34, at 16(1); European Union, *supra* note 88, at 8. This is supplemented by European Union, *Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)*, 2016 OJ (L 119) 1, <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A02016R0679-20160504>. (the G.D.P.R.); European Union, *Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC*, 2018 OJ (L 295) 39, <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32018R1725&from=EN>.

⁹³ Allen et al., *supra* note 8.

⁹⁴ Nikita Divissenko, *Title IV “Rights and Obligations in Relation to the Provision and Use of Payment Services”, Chapter 4 “Data Protection” (Art, 94)*, THE PAYMENT SERVICES DIRECTIVE II, Dec.14, 2021, at 179 (Gabriella Gimigliano & Marta Božina Beroš eds., 2021).

⁹⁵ European Union, *supra* note 34, at 127 (1); European Union, *supra* note 35, at 2.

⁹⁶ Grunewald et al., *supra* note 6; Nabilou, *supra* note 7; Nabilou & Prüm, *supra* note 20.

⁹⁷ See section 5.6. See also Jens van ’t Klooster, *Technocratic Keynesianism: A Paradigm Shift Without Legislative Change*, NEW POLITICAL ECONOMY, 2022, at 771. Jens van ’t Klooster & Clément Fontan, *The Myth of Market Neutrality: A Comparative Study of the European Central Bank’s and the Swiss National Bank’s Corporate Security Purchases*, NEW POLITICAL ECONOMY, 865 (2020).

refinancing operations should merely factor into the E.C.B. determination of the merits of the policy and any proportionality assessment by the C.J.E.U. Furthermore, the existing banking system is itself a compromise of free competition. Banks as financial intermediaries are exempt from asset segregation rules and rely upon deposit insurance to reassure depositors.⁹⁸ Banks as P.S.P.s have preferential access to the payment system.⁹⁹ A private banking market would continue to function alongside C.B.D.C. but under different (perhaps less favourable) monetary conditions.¹⁰⁰ This would not amount to there no longer being an “open market economy.” Finally, it is questionable whether the T.F.E.U. Article 127(1) itself constitutes a ground to invalidate an otherwise *intra vires* act.¹⁰¹

The Charter protects the “freedom to conduct a business”.¹⁰² A challenge could be brought by those whose business is purportedly harmed by the presence of the digital euro, such as commercial banks.¹⁰³

Nevertheless it is doubtful that the digital euro would contravene this freedom. C.J.E.U. case law has borne out that the test would be whether the digital euro would “prevent the exercise of banking activities”.¹⁰⁴ If banks are permitted to operate, but their business model becomes financially untenable, that is not a concern for the Charter. Furthermore, given that the digital euro would be grounded in E.U. legislation, it could be justified as proportionate to its intended objectives.¹⁰⁵

⁹⁸ Hossein Nabilou, *The Law and Macroeconomics of Custody and Asset Segregation Rules: Defining the Perimeters of Crypto-banking*, SSRN ELECTRONIC JOURNAL (March 30, 2022).

⁹⁹ Charles M. Kahn & William Roberds, *Why pay? An Introduction to Payments Economics*, Journal of Financial Intermediation, 1 (2009).

¹⁰⁰ See Section 5.3.

¹⁰¹ Advocate-General Cruz Villalón referred to the T.F.E.U. Article 119, which uses the same phrase, as a “general and thus ambiguous” Article; see Case C-62/14, Peter Gauweiler and Others v Deutscher Bundestag, ECLI:EU:C:2015:7, 126 (Jan. 14, 2015), <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:62014CC0062&from=en>.

¹⁰² European Union, *supra* note 88, at 16.

¹⁰³ Grunewald et al., *supra* note 6.

¹⁰⁴ Case C-686/18, OC and Others v Banca d'Italia and Others, ECLI:EU:C:2020:567, 89 (July 16, 2020), <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:62018CJ0686&qid=1647625337000&from=EN>.

See also Case C-540/16 UAB ‘Spika’ and Others v Žuvininkystės tarnyba prie Lietuvos Respublikos žemės ūkio ministerijos, ECLI:EU:C:2018:565, 38 (July 12, 2018), <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:62016CJ0540&from=EN>.

¹⁰⁵ European Union, *supra* note 88, at 52 (1).

3.4. AMENDMENT OF THE TREATIES

If it is determined that the desired design of the digital euro falls outside the existing legal bases under the Treaties, amendment of the T.F.E.U. and/or the E.S.C.B Statute would be necessary.¹⁰⁶ There is currently a lack of political enthusiasm for reopening the Treaties under the ordinary revision procedure.¹⁰⁷ Simplified revision procedures are available but problematic.¹⁰⁸ Certain relevant Treaty provisions fall outside their scope. Purporting to merely clarify an existing Union competence may be accused of attempting an *ultra vires* increase in Union competences.¹⁰⁹ The E.C.B. is, therefore, likely to pursue a form of the digital euro that avoids amendment of the Treaties. This paper assumes that the legal basis of the digital euro is limited to the existing provisions of the Treaties.

3.5. LEGAL IMPLEMENTATION

In implementing the digital euro, the E.U. will have to enact a legal package that establishes the currency's requirements, mandates actions by certain institutions and amends existing legislation where appropriate.¹¹⁰ For example, P.S.D.2 and the e-Money Directive [e-M.D.] govern the convertibility of money between cash, deposits and e-money and should be updated to address the digital euro and the requirements of digital euro P.S.P.s.¹¹¹ Furthermore, each Member State must reconcile the digital euro with its national law in relation to private law, bankruptcy law and administrative law. E.U. legislation may facilitate harmonisation but cannot codify a one-size-fits-all solution.

Regulations and directives necessary to implement the digital euro constitute “measures necessary for the use of the euro as the single currency” and so can be agreed

¹⁰⁶ E.U. Member States and the C.J.E.U. bound themselves to complying with the revision procedures under the Treaties; see Reijer Passchier & Maarten Stremmer, *Unconstitutional Constitutional Amendments in European Union Law: Considering the Existence of Substantive Constraints on Treaty Revision*, 5 Cambridge Journal of International and Comparative Law 337 (2016). See also Case 43-75, Gabriella Defrenne v. Societe anonyme belge de navigation aerienn Sabena, ECR 455, 58 (April 8, 1976), <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A61975CJ0043&qid=1647459461544>; Case C-370/12, Thomas Pringle v Government of Ireland and Others, ECLI:EU:C:2012:756, 36 (Nov. 27, 2012), <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:62012CJ0370&from=en>.

¹⁰⁷ European Union, *supra* note 39, at 48(2).

¹⁰⁸ T.F.E.U. Part Three (T.F.E.U. Articles 26-197) may be amended by Council decision (see T.E.U. Article 48 (6)). E.S.C.B. Statute Article 22 may be amended by legislation from the European Parliament and the Council (see E.S.C.B. Statute Article 40 (1)).

¹⁰⁹ Steve Peers, *The Future of EU Treaty Amendments*, 31 Yearbook of European Law 17 (2012); Lucia Serena Rossi, *A New Revision of the EU Treaties After Lisbon?*, in *THE EU AFTER LISBON: AMENDING OR COPING WITH THE EXISTING TREATIES?* 3 (2014).

¹¹⁰ Panetta, *supra* note 5.

¹¹¹ N. Vandezande, *Between Bitcoins and Mobile Payments: Will the European Commission's New Proposal Provide more Legal Certainty?*, 22 International Journal of Law and Information Technology, 295 (2014).

upon by the European Parliament and the Council.¹¹² The E.C.B. anticipates using this approach,¹¹³ which was taken for the introduction of the euro. The legislation would otherwise have to follow the ordinary legislative process.¹¹⁴

The E.C.B. would play a key role in steering the legislative process related to the digital euro. It has the right to be consulted regarding proposed legislation¹¹⁵ and can propose legislation by delivering recommendations.¹¹⁶ The E.C.B. can determine the technical implementation of the digital euro by issuing: decisions with its desired policies; opinions that declare its legal interpretation as to how the Eurosystem may operate; regulations of the payment and settlement system;¹¹⁷ and “such measures as are necessary” to carry out its tasks.¹¹⁸ The E.C.B. can also bring legal action against any N.C.B. that fails to fulfil its legal obligations.¹¹⁹

3.6. BRINGING LEGAL ACTIONS

Any E.C.B. acts and E.U. legislation regarding the digital euro would be subject to judicial review by the C.J.E.U.¹²⁰ Member States, the European Parliament, the Council and the Commission would have standing to seek judicial review. Under the so-called *Plaumann* test, private applicants, such as individuals and companies, have limited access to judicial review.¹²¹ Standing to challenge E.U. measures is only available where the measure directly concerns the private applicant¹²² and not simply because measures of general application impact that applicant.¹²³

¹¹² European Union, *supra* note 34, at 133. See Gortsos, *supra* note 38; Grunewald et al., *supra* note 6.

¹¹³ European Central Bank, *supra* note 2, at 24.

¹¹⁴ On the role of the E.U. legislative bodies in E.M.U. policy, see THE EU LAW OF ECONOMIC AND MONETARY UNION 16 - 18 (Fabian Amtenbrink et al. eds., 2020).

¹¹⁵ European Union, *supra* note 34, at 127 (4), 133.

¹¹⁶ *Id.* at 132 (1); European Union, *supra* note 35, at 34.1.

¹¹⁷ TFEU, *supra* note 34, at 132(1); TFEU Protocol(NO 4), *supra* note, 35 at 34.1.

¹¹⁸ TFEU, *supra* note 34, at 282(4).

¹¹⁹ TFEU PROTOCOL (NO 4), *supra* note 35, at 35.6.

¹²⁰ TFEU, *supra* note 34 at 263; TFEU PROTOCOL (NO 4), *supra* note 35, at 35.1.

¹²¹ Case 25/62 *Plaumann & Co. v. Commission of the European Economic Community*, ECR 95 (1963), <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:61962CJ0025&from=en>.

¹²² See, e.g., T-323/16 *Banco Cooperativo Español, SA v. Single Resolution Board*, ECLI:EU:T:2019:822 (2019), <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:62016TJ0323&qid=1647383168981&from=EN>; T-365/16 *Portigon AG v. Single Resolution Board*, ECLI:EU:T:2019:824 (2019), <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:62016TJ0365&qid=1647383168981&from=EN>; T-377/16, T-645/16 and T-809/16 *Hypo Vorarlberg Bank v. Single Resolution Board*, ECLI:EU:T:2019:823 (2019), <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:62016TJ0377&qid=1647383168981&from=EN>.

¹²³ T-492/12 *Von Storch and Others v. European Central Bank*, ECLI:EU:T:2013:702 (2013), <https://curia.europa.eu/juris/document/document.jsf?text=&docid=146461&pageIndex=0&doclang=DE&mode=req&dir=&occ=first&part=1&cid=2738293>; confirmed on appeal, C-64/14 P *Von Storch and Others v. European Central Bank*, ECLI:EU:C:2015:300 (2015), <https://eur-lex.europa.eu/legal-content/DE/TXT/HTML/?uri=CELEX:62014CO0064&from=en>.

However, in practice, private applicants in some Member States have indirect recourse to the C.J.E.U. by bringing a claim in national court that is referred to the C.J.E.U. for a preliminary ruling (pursuant to the T.F.E.U. Article 267) as to whether the relevant E.U. act is *ultra vires*. The C.J.E.U. has accepted such preliminary references as admissible despite evidently being a device by applicants to circumvent the *Plaumann* test.¹²⁴ National courts, such as the *Bundesverfassungsgericht* (German Federal Constitutional Court), may then add a further check on how cavalier the E.U. – including the C.J.E.U. – may be in its interpretation of the Treaties.¹²⁵ The E.U. can, therefore, reasonably expect a legal challenge to arise. When considering its proposed design of the digital euro, the E.C.B. may have to pre-empt those legal arguments likely to be raised.

4. ANONYMITY: BENEFIT OR BURDEN?

4.1. THE IMPORTANCE OF ANONYMITY

Cash is a bearer instrument that settles payment instantly and anonymously. Co.B.M. transactions leave an electronic record that can be scrutinised by the P.S.P. and the legal authorities. Some users are motivated to transact using cash because of its anonymity.¹²⁶ However, there are negative consequences to the anonymity of cash. It can facilitate crime, including tax evasion and corruption, which carries huge social costs.¹²⁷

Some activities that are illegal or considered immoral are not necessarily socially harmful, however, and cash is beneficial in facilitating such transactions.¹²⁸ This distinction is important in countries governed by totalitarian regimes where political opposition can constitute illegal activity.¹²⁹ Access to an anonymous M.o.P. is critical to

¹²⁴ Sarmiento & Hartmann, *supra* note 73. See C-370/12 Thomas Pringle v Government of Ireland and Others, ECLI:EU:C:2012:756, 36 (2012); See C-370/12 Thomas Pringle v Government of Ireland and Others, ECLI:EU:C:2012:756, 38-44 (2012); C-62/14 Peter Gauweiler and Others v Deutscher Bundestag, ECLI:EU:C:2015:400, 18-31 (2015); C-493/17 Proceedings brought by Heinrich Weiss and Others, ECLI:EU:C:2018:1000, 17-26 (2018).

¹²⁵ See Proceedings brought by Heinrich Weiss and Others, BVerfG, 2 BvR 859/15, 2 BvR 1651/15, 2 BvR 2006/15, 2 BvR 980/16 111, 116, 133, 142-143, 5 May, 2020, https://www.bundesverfassungsgericht.de/SharedDocs/Entscheidungen/EN/2020/05/rs20200505_2bvr085915en.html. This judgement triggered European Commission infringement proceedings INFR(2021)2114.

¹²⁶ See Emanuele Borgonovo et al., *Privacy and Money: It Matters*, SSRN ELECTRONIC J. (2019); Charles M. Khan ET AL., *Money is Privacy*, 46 INT'L ECON. REV. 377 (2005).

¹²⁷ See Kenneth Rogoff, *The Curse of Cash*, THE MILKEN INSTITUTE REVIEW: A JOURNAL OF ECONOMIC POLICY (Jan. 2019), <https://www.milkenreview.org/articles/the-curse-of-cash?IssueID=31> (last visited Dec. 28, 2021).

¹²⁸ White, *supra* note 71.

¹²⁹ Nabilou, *supra* note 7.

transacting outside of state surveillance and avoiding seizure of assets.¹³⁰ Although E.U. Member States are committed to democratic principles,¹³¹ the digital euro can only be durable if its design guards against potential misuse upon democratic backsliding in any Eurozone Member State. The public would be especially vulnerable if cash availability were to eventually be phased out due to C.B.D.C. availability.

Although the E.U. intends to subject crypto-assets to stricter regulation,¹³² crypto-asset transactions and their intermediaries currently receive less A.M.L./C.F.T. scrutiny than Co.B.M. transactions. The onus has instead been placed on regulated entities that transfer money to crypto-asset intermediaries (i.e., P.S.P.s) or have credit exposure to crypto-assets (e.g., banks).¹³³

However, the prospect of crypto-assets as an anonymous e.M.o.P. widely facilitating criminal activity is overstated. Crypto-assets are not widely adopted by the public.¹³⁴ Deterrents include their uncertain legal status, lack of trusted intermediaries,¹³⁵ high transaction fees, slow payment processing, unstable values¹³⁶ and limited practicality for “real economy” transactions.¹³⁷ Importantly, crypto-assets are not necessarily anonymous. Bitcoin and Ethereum are pseudonymous and users have been traceable.¹³⁸ Monero and Zcash purport to be anonymous, although this has been

¹³⁰ Chris Hayes, *Is Bitcoin for Real?* with Joe Weisenthal, <https://why-is-this-happening-with-chris-hayes.simplecast.com/episodes/joe-weisenthal-zN5ly8kv>.

¹³¹ TFEU, *supra* note 34, at Preamble.

¹³² See *Proposal for a Regulation of the European Parliament and of the Council on Markets in Crypto-assets, and amending Directive (EU) 2019/1937*, (2020), https://eur-lex.europa.eu/resource.html?uri=cellar:f69f89bb-fe54-11ea-b44f-01aa75ed71a1.0001.02/DOC_1&format=PDF.

¹³³ Nabilou, *supra* note 7.

¹³⁴ Ten percent of Europeans were invested in crypto-assets in 2021; see Fabio Panetta, *For a few cryptos more: the Wild West of crypto finance*, European Central Bank (2022), https://www.ecb.europa.eu/press/key/date/2022/html/ecb.sp220425_6436006db0.en.html (last visited Jun 21, 2022).

¹³⁵ Consumer protection legislation, such as *Directive 2011/83/EU of the European Parliament and of the Council of 25 October 2011 on consumer rights, amending Council Directive 93/13/EEC and Directive 1999/44/EC of the European Parliament and of the Council and repealing Council Directive 85/577/EEC and Directive 97/7/EC of the European Parliament and of the Council*, OJ L 304 64 (2011), <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=celex%3A32011L0083> (the Consumer Rights Directive) and P.S.D.2, does not apply. See Donnelly, *supra* note 61.

¹³⁶ Stablecoins are at risk of a run and breaking their peg; e.g., TerraUSD; see Scott Chipolina, *Terra crisis fans regulatory concerns over \$180bn stablecoin market*, Financial Times, May 11, 2022, <https://www.ft.com/content/48d82c7a-495f-4d5e-a87a-a56bea58e760> (last visited May 12, 2022).

¹³⁷ Cf. For use cases for crypto-assets, see Joe Weisenthal, *There's a New Vision for Crypto, and It's Wildly Different From Bitcoin*, BloombergQuint (2021), <https://www.bloombergquint.com/business/bitcoin-btc-vs-ethereum-eth-and-defi-there-s-a-big-difference> (last visited Jun 21, 2022). E.g., if crypto-assets are only held briefly to execute payment, volatile values are less detrimental.

¹³⁸ See, e.g., Wall Street Journal, *How The Government Tied One Couple to Billions in Stolen Bitcoin*, <https://www.wsj.com/podcasts/the-journal/how-the-government-tied-one-couple-to-billions-in-stolen-bitcoin/ad579c04-a43b-4a95-8872-7665da330135> (last visited Mar 1, 2022).

questioned.¹³⁹ Crypto-asset transactions offer greater privacy than the banking system and make transactions harder to trace, but that does not equate to anonymity.

Demand for many crypto-assets instead derives from speculation that their value will grow or yield can be earned via “decentralised finance”. They do not serve as a M.o.P. This makes it puzzling that the E.C.B. suggests that C.B.D.C. could function as a substitute e.M.o.P. that attracts crypto-asset users in the Eurozone.¹⁴⁰ Stablecoins are also desired to facilitate crypto-asset transactions.¹⁴¹ Withdrawal into digital euro would have to be available on crypto-asset exchanges and cheaper than stablecoins in order to attract users.

The E.C.B. intends to maintain cash availability alongside the digital euro.¹⁴² Despite cash usage declining in the Eurozone, cash will not necessarily become redundant. Many Eurozone consumers and merchants continue to use cash despite its expenses and physical limitations,¹⁴³ the availability of e.M.o.P.s and E.U. regulation of card interchange fees.¹⁴⁴ The anticipated demise of cash failed to materialise upon the emergence of e-money.¹⁴⁵ Users are not necessarily prepared to completely dematerialise their money.¹⁴⁶ Where digital euro fails to substitute cash suitably, certain users will continue to use cash.¹⁴⁷ Cash remains in circulation irrespective of alternative M.o.P.s because it can offer transaction privacy.¹⁴⁸ Some users prioritise privacy, whether from the state, their P.S.P. or their counterparty.¹⁴⁹ Privacy was the most important design feature among respondents to the E.C.B.’s digital euro consultation.¹⁵⁰

¹³⁹ Allen et al., *supra* note 8; Prasad, *supra* note 16.

¹⁴⁰ Fabio Panetta, *Designing a digital euro for the retail payments landscape of tomorrow*, European Central Bank (2021), https://www.ecb.europa.eu/press/key/date/2021/html/ecb.sp211118_b36013b7c5.en.html (last visited Dec 8, 2021).

¹⁴¹ See Sirio Aramonte, Wenqian Huang & Andreas Schrimpf, *DeFi risks and the decentralisation illusion*, BIS Quarterly Review (2021), https://www.bis.org/publ/qtrpdf/r_qt2112b.htm.

¹⁴² European Central Bank, *supra* note 2, at 20. The E.C.B. has reaffirmed the importance of maintaining cash availability despite the prevalence of e.M.o.P.s; see, e.g., *Opinion of the European Central Bank of 30 December 2019 on limitations to cash payments*, 2.7 (2019), <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:52019AB0046&from=EN>; *Opinion of the European Central Bank of 25 May 2020 on cash limitations concerning postal payments and anti-money laundering measures*, 2.1.6 (2020), <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:52020AB0017&qid=1606682444372&from=EN>.

¹⁴³ See Khiaonarong & Humphrey, *supra* note 19; Mancini-Griffoli et al., *supra* note 8; Williamson, *Welfare and Policy Implications*, *supra* note 9; Williamson, *Flight to Safety*, *supra* note 9.

¹⁴⁴ Regulation (E.U.) 2015/751, *supra* note 58.

¹⁴⁵ Grym et al., *supra* note 16.

¹⁴⁶ Belke & Beretta, *supra* note 22.

¹⁴⁷ Borgonovo et al., *supra* note 126; Grym et al., *supra* note 16. See, *What do Households in Germany Think About the Digital Euro? First Results from Surveys and Interviews*, Deutsche Bundesbank (2021), <https://www.bundesbank.de/resource/blob/879312/807018037068359550e1d89a5dc366fe/mL/2021-10-digitaler-euro-private-haushalte-data.pdf>.

¹⁴⁸ Kahn et al., *supra* note 126.

¹⁴⁹ *Id.*

¹⁵⁰ European Central Bank, *Eurosystem Report on the Public Consultation on a Digital Euro* (2021), https://www.ecb.europa.eu/pub/pdf/other/Eurosystem_report_on_the_public_consultation_on_a_digital_euro_539fa8cd8d.en.pdf. This is likely due to forty-seven percent of respondents originating from Germany. Germany maintains relatively high cash usage, partly due to privacy; see Deutsche Bundesbank, *supra* note 147.

It is apparent that some users prioritise other features.¹⁵¹ Nonetheless, the absence of anonymity may make the digital euro undesirable to some users.¹⁵²

4.2. COULD ANONYMITY BE ACCEPTABLE?

A.M.L./C.F.T. regulations have not altered the anonymity of cash. Such regulations make it more difficult to transact in cash for higher-value transactions and increase the legal peril of using cash for criminal activity.¹⁵³ Designing the digital euro as digital cash would combine the anonymity of cash with the ease of electronic payments.¹⁵⁴ But it could also encourage illicit payments. This raises concerns as to whether such a design is consistent with the objectives and the requirements of A.M.L./C.F.T. regulations.

The Eurosystem requires the design of the digital euro to be consistent with A.M.L./C.F.T. requirements, and digital euro P.S.P.s are subject to A.M.L./C.F.T. regulations.¹⁵⁵ However, although the public does not have a right to anonymous C.B.D.C.,¹⁵⁶ designing the digital euro with features that reduce its utility as a M.o.P. must be weighed against the A.M.L./C.F.T. risks from issuing an anonymous M.o.P. with unlimited holdings.

The holding limit is a design feature intended to assist A.M.L./C.F.T. Preventing users from anonymously holding a substantial amount of money hampers money laundering. However, it would undermine any anonymity purportedly included in the design of the digital euro. It increases the frequency of transferring money between a C.B.D.C. wallet and an alternative M.o.P., where the transaction data would likely be recorded in the banking system. If a C.B.D.C. wallet must be linked to a personal bank account to automatically transfer any excess holdings,¹⁵⁷ the users cannot maintain an anonymous user identity. At best, it would represent the digital equivalent of withdrawing cash at a cash machine to pay for certain transactions anonymously. This would mask the user's spending activities but leave a record of their withdrawals.

Yet potential designs have been developed that could allow for anonymous C.B.D.C. payments within an A.M.L./C.F.T.-compliant system and without the holding

¹⁵¹ E.g., Avant Card in Finland offered anonymous e-money yet most consumers preferred debit cards for equivalent transactions; see Grym et al., *supra* note 16.

¹⁵² See Li, *supra* note 8. Li estimates that, in Canada, low anonymity compared to full anonymity could reduce C.B.D.C. demand by six - ten percent.

¹⁵³ See Section 3.2.

¹⁵⁴ Such "e-cash" was predicted by Milton Friedman; see Milton Friedman, *Milton Friedman Full Interview on Anti-Trust and Tech*, (1999), <https://www.youtube.com/watch?v=mlwxdyLnMXM> (last visited Jun. 21, 2022).

¹⁵⁵ See Section 3.2.

¹⁵⁶ See *id.*

¹⁵⁷ European Central Bank, *supra* note 32.

limit.¹⁵⁸ This would entail the use of “zero-knowledge proof” or “blind signature” technology that can verify the pre-conditions for a valid payment instruction and execute payment without storing user data.¹⁵⁹ If a proposed payment exceeds a given higher-value threshold, it would be subjected to C.D.D. in accordance with A.M.L.D. A two-tier system would be used for A.M.L./C.F.T. supervision. The viability of this model is, of course, subject to the technical feasibility of building such a payment system.¹⁶⁰ Nonetheless, this demonstrates *prima facie* that a design of the digital euro is conceivable and offers users anonymous holdings and transactions while subjecting higher-value payments to the same level of scrutiny as currently applies to cash transactions under A.M.L.D. In such circumstances, the holding limit is an unnecessary measure to address A.M.L./C.F.T. concerns.¹⁶¹

The E.C.B. is contemplating limited functionality for anonymous digital euro payments.¹⁶² Legislators and regulators would thus need to tolerate an anonymous C.B.D.C. that surrenders oversight of certain data that is currently available for Co.B.M. There would be no oversight of how much digital euro is held by any user – being as anonymous as their cash holdings. Lower-value transactions would be completely anonymous – which would comprise most payments made by retail users. P.S.P.s may be largely unaffected if they deprioritise *ex-ante* screening of lower-value transactions, whether in digital euro or Co.B.M., given the volume of transactions and lower A.M.L./C.F.T. risk involved. The difficulty lies in denying *ex-post* review of transactions to

¹⁵⁸ See David Chaum, Christian Grothoff & Thomas Moser, *How to Issue a Central Bank Digital Currency* (Swiss National Bank, SNB Working Papers, 2021), https://www.snb.ch/n/mmr/reference/working_paper_2021_03/source/working_paper_2021_03.n.pdf; Jonas Gross et al., *Designing a Central Bank Digital Currency with Support for Cash-Like Privacy*, SSRN Electronic Journal (2021), <https://www.ssrn.com/abstract=3891121> (last visited May 8, 2022). For related discussions, see also Digital Euro Association, *Will Central Bank Digital Currencies Enable Anonymous Payments?*, Digital Euro Association, <https://home.digital-euro-association.de/podcast>; Alexander Bechtel, *Digital Euro with Alexander Bechtel from Deutsche Bank*, All Things Digital Assets, <https://uie360.podbean.com/page/2/> (downloaded using PodBean).

¹⁵⁹ Allen et al., *supra* note 8.

¹⁶⁰ The E.C.B. queries whether any digital transaction would be truly untraceable; see European Central Bank, *supra* note 32. Evidence obtained through illegal interception of transaction data could be declared inadmissible under national law as a safeguard; see C-310/16, Criminal proceedings against Petar Dzivev and Others, ECLI:EU:C:2019:30, ¶ 36 (2019); C-419/14, WebMindLicenses kft v. Nemzeti Adó- és Vámhivatal Kiemelt Adó- és Vám Főigazgatóság, ECLI:EU:C:2015:832, ¶¶ 71, 73 (2015). This paper proceeds under the assumption that anonymity is technically feasible.

¹⁶¹ An anonymous C.B.D.C. wallet tied to a device may see users voluntarily restrict digital euro holdings due to fear of theft or loss; see Chaum et al., *supra* note 158.

¹⁶² European Central Bank, *supra* note 2, at 27–28. The E.S.C.B. developed a proof of concept involving “anonymity vouchers”; see European Central Bank, *Exploring Anonymity in Central Bank Digital Currencies*, (2019), <https://www.ecb.europa.eu/paym/intro/publications/pdf/ecb.mipinfocus191217.en.pdf>. The Eurosystem is experimenting with privacy options; see European Central Bank, *The Eurosystem’s Analysis of Privacy-Enhancing Techniques in Central Bank Digital Currencies*, (2021), https://www.ecb.europa.eu/pub/pdf/annex/ecb.sp210414_1_annex43eee6196e.en.pdf?ed992ba1ebc6915f12bf5d57013ae54.

legal authorities because transaction data would not be stored. This already occurs with cash transactions but would have to be accepted for digital euro transactions.

The value of the C.D.D. threshold would become the contentious figure in the debate. The reality is that money laundering is unavoidable in our liberal society. As restrictions are applied to a given M.o.P., money laundering merely shifts to alternative methods, including clandestine schemes.¹⁶³ It remains cumbersome to launder vast sums of money in lower-value transactions. This is why exceptions exist for lower-value card payments.¹⁶⁴ Anonymous lower-value transactions in digital euro would be consistent. However, the E.C.B. has only mooted €70 or €100 as a threshold.¹⁶⁵ A threshold that is too low removes the anonymity of digital euro in practice. A policy debate is merited here. But it is apparent that the absence of anonymity and the presence of the holding limit should not be predetermined features of the design of the digital euro in pursuit of A.M.L./C.F.T. objectives.

5. DISINTERMEDIATION OF BANKS

5.1. COMMERCIAL BANK MONEY

The role of deposits in money creation and credit intermediation explains why banks are fundamental to the Eurozone payment system. Banks are partly funded by depositors. Banks are uniquely entitled to hold those deposits for their own account rather than segregating depositors' funds.¹⁶⁶ But those funds are not merely redeployed towards lending. Banks can create Co.B.M. to lend to borrowers, which immediately represents newly-created deposits in the borrower's bank account.¹⁶⁷

¹⁶³ *E.g.*, money laundering using marketplaces within computer games for downloadable content; see Mark Warren & Karel Nihom, *Online Video Gaming: yet Another Front in the Perpetual Battle Against Money Laundering*, Linklaters (2020), <https://www.linklaters.com/en/insights/blogs/sportinglinks/2020/april/online-video-gaming-yet-another-front-in-the-perpetual-battle-against-money-laundering> (last visited Jun. 21, 2022).

¹⁶⁴ See Section 3.2.; *e.g.*, Avant Card in Finland allowed anonymous payments up to 2000 markka, equal to €336 (€461 in 2020 money); see David Gerard, *Avant Card – a Central Bank Digital Currency From 1990s Finland*, Attack of the 50 Foot Blockchain (2020), <https://davidgerard.co.uk/blockchain/2020/01/25/avant-card-a-central-bank-digital-currency-from-1990s-finland/> (last visited Jun. 21, 2022). Avant Cards were capable of being used for online payments; see Grym et al., *supra* note 16.

¹⁶⁵ Panetta, *supra* note 5.

¹⁶⁶ Nabilou, *supra* note 98; see also Richard A. Werner, *How do Banks Create Money, and why can Other Firms not do the Same? An Explanation for the Coexistence of Lending and Deposit-Taking*, 36 *International Review of Financial Analysis* 71 (2014).

¹⁶⁷ See Michael McLeay, Amar Radia & Ryland Thomas, *Money Creation in the Modern Economy*, (2014), <https://www.bankofengland.co.uk/-/media/boe/files/quarterly-bulletin/2014/money-creation-in-the-modern-economy.pdf?la=en>. Money creation by Eurozone banks has been substantiated by empirical research; see Matteo Deleidi & Giuseppe Fontana, *Money Creation in the Eurozone: An Empirical Assessment of the Endogenous and the Exogenous Money Theories*, 31 *Review of Political Economy* 559 (2019).

Banks are disciplined when creating money, however. Firstly, banks are required to settle depositor withdrawals with Ce.B.M. (i.e., cash or reserves).¹⁶⁸ A bank will run out of Ce.B.M. if it creates money that is deposited with other banks. In such circumstances, that bank may have to increase its deposit interest rate to incentivise depositors to maintain deposits with that bank. Secondly, created money must be lent to profitable investments.¹⁶⁹ A bank cannot afford to pay its deposit interest rate without earning a higher yield on its lending. Ultimately the bank's balance sheet will need to balance, among other things, depositors' claims recorded as liabilities against loans (receivables) recorded as assets.

Cheques, cards and bank transfers are premised upon two parties settling payment using Co.B.M. and without recourse to cash. If a bank holds a substantial proportion of bank accounts in the local economy, once reserves payable between banks are netted-off against each other, it requires smaller outflows of reserves between banks. Such a reduction in Ce.B.M. outflows – on a stable basis – allows banks to reduce the proportion of their assets that need to be held in Ce.B.M. Banks can instead deploy their funding towards less liquid and higher-yielding lending rather than maintaining lower-yielding Ce.B.M. and government bonds to meet Ce.B.M. outflows. The long-term lock-in of capital allows for long-term investment that generally yields higher returns for the project and its investors.¹⁷⁰ The intensity of this maturity transformation is critical to maximising its net interest margin. It is, therefore, no coincidence that banks are integral to the payment system and enhance payment technology.¹⁷¹ There is a financial incentive for banks to convince depositors to minimise their withdrawals. Deposits become more appealing than cash as deposits become more convenient as a M.o.P.¹⁷²

The introduction of the digital euro would alter this equilibrium in the business model for Eurozone banks. C.B.D.C. offers users an alternative e.M.o.P. to Co.B.M. Replacing deposits with wholesale market funding is (typically) more expensive and less stable for the bank.¹⁷³ This reverses the current virtuous circle in banks' funding that

¹⁶⁸ McLeay, Radia & Thomas, *supra* note 167; see also George Selgin, *Central Banks as Sources of Financial Instability*, 14 *Independent Review* 485 (2010).

¹⁶⁹ See James Tobin, *Commercial Banks as Creators of Money*, Cowles Foundation Discussion Paper (1963), <https://cowles.yale.edu/sites/default/files/files/pub/d01/d0159.pdf> (last visited Dec. 30, 2021).

¹⁷⁰ See Giuseppe Dari-Mattiacci et al., *The Emergence of the Corporate Form*, 33 *J.L. ECON. & ORG.* 193 (2017).

¹⁷¹ The primary function of public deposit banks in Europe historically was to provide a payment and clearing system offering Co.B.M. as a M.o.P.; see Schnabel & Shin, *supra* note 11.

¹⁷² Kahn & Roberds, *supra* note 99.

¹⁷³ Barrdear & Kumhof, *supra* note 9. C.f. Swedish banks receive a lower proportion of their funding from deposits than Eurozone banks; see Sveriges Riksbank, *supra* note 29.

depends upon substitution from Ce.B.M. to Co.B.M.¹⁷⁴ It is feared that this would reduce bank lending and consequently economic output.¹⁷⁵

5.2. MIGRATION FROM DEPOSITS

Depositors receive a negligible or negative “monetary yield” for their on-demand deposits held with (lent to) their bank. Deposits typically yield a zero (or negligible) deposit interest rate and incur a service fee to maintain a bank account. Banks offer a “convenience yield” by providing a safe location to store cash, banking services and an eM.o.P.. Depositors will intentionally or subconsciously compare their deposit options based on an aggregate yield combining monetary yield and convenience yield.¹⁷⁶ The design of the digital euro will determine whether its aggregate yield surpasses deposits and triggers migration from deposits to C.B.D.C.

A possible solution is to offer a variable remuneration rate for digital euro that can be adjusted to avoid C.B.D.C. supplanting deposits.¹⁷⁷ If deposits offer a negligible monetary yield, the digital euro could require a negative remuneration rate.¹⁷⁸ Variable remuneration or a negative interest rate on holdings may be problematic to adopt in conformity with the Treaties.¹⁷⁹ P.S.P.s could charge service fees instead,¹⁸⁰ but this conflicts with the expectation that the digital euro would be free to access.¹⁸¹

Another possible solution is the holding limit. Users would respond by continuing to hold most of their money as deposits. However, if a reduction in deposits is the problem, the holding limit is only a marginally effective solution.¹⁸²

¹⁷⁴ Bindseil, *supra* note 10.

¹⁷⁵ Agur et al., *supra* note 8; Bank for International Settlements, *supra* note 16. For a survey of studies on the potential impact, see Bank for International Settlements, *supra* note 10.

¹⁷⁶ Kumhof & Noone, *supra* note 8.

¹⁷⁷ Barrdear & Kumhof, *supra* note 9; Keister & Sanches, *supra* note 9; Kumhof & Noone, *supra* note 8.

¹⁷⁸ Agur et al., *supra* note 8. Alternatively, a “refresh fee” could be charged intermittently on holdings; see Chaum et al., *supra* note 158.

¹⁷⁹ See Section 3.1.

¹⁸⁰ Bordo & Levin, *supra* note 8.

¹⁸¹ European Central Bank, *supra* note 2, at 19; see Requirement 2. However, cash machine withdrawal fees are charged and so it is conceivable that P.S.P.s charge fees to access digital euro.

¹⁸² The Sound of Economics, *Money, Money, Money!*, Bruegel, (Apr. 29, 2021) <https://www.bruegel.org/2021/04/money-money-money/>.

A €3,000 holding limit would still tolerate the Eurozone banking system losing around one trillion euros in funding.¹⁸³ Furthermore, the impact of the holding limit on user behaviour will significantly differ depending on income, deposits and spending habits. This includes divergence in median income between Eurozone Member States.¹⁸⁴ The holding limit would not impede those whose deposits are typically around or below the threshold. High-earning depositors that spend large sums each month may find digital euro to be an inconvenient M.o.P.¹⁸⁵ The holding limit would, therefore, be a blunt instrument to achieve the objective of deterring substitution from deposits to digital euro.¹⁸⁶

However, it both ignores the realities of human behaviour and the dynamism of the capitalist market system to assume that the digital euro will simply lead to a mass migration from deposits. The price mechanism is a dynamic process that is not captured by examining a static equilibrium measured on *ceteris paribus* principles.¹⁸⁷ Banks can adjust to the introduction of C.B.D.C. It is necessary to consider the likely responses and counter-responses by relevant stakeholders.

5.3. ADJUSTMENTS BY BANKS

Banks can improve the aggregate yield that they offer to depositors compared to digital euro: (i) by increasing monetary yield of deposits; (ii) by increasing convenience yield of deposits; and/or (iii) by reducing aggregate yield of digital euro.¹⁸⁸

Banks can incentivise deposits by increasing their deposit interest rate.¹⁸⁹ Reducing the service fee charged to depositors is an alternative, though perhaps a less salient, means to increase the monetary yield. The immediate consequence is to increase funding costs and reduce profit margins for that bank.¹⁹⁰ In any oligopolistic banking

¹⁸³ Adrian Croft, *A digital euro would be “crypto kryptonite” for fintechs and a threat to banks, a critical new report warns*, Fortune, (Mar. 13, 2021), <https://fortune.com/2021/03/13/digital-euro-fintech-banking-cryptocurrency-european-central-bank/> (last visited Dec. 8, 2021).

¹⁸⁴ See Eurostat, *Mean and Median Income by Household Type - EU-SILC and ECHP surveys*, Eurostat - Data Explorer (2022), https://appsso.eurostat.ec.europa.eu/nui/show.do?dataset=ilc_di04.

¹⁸⁵ See Deutsche Bundesbank, *supra* note 147.

¹⁸⁶ Unless the holding limit would be personalised for each user based on their personal circumstances, which is not being proposed.

¹⁸⁷ F. A. von Hayek, *Economics and Knowledge*, 4 *Economica* 33 (1937).

¹⁸⁸ Although this Section focuses on retail on-demand deposits, the same principles apply to all depositors.

¹⁸⁹ Chiu et al., *supra* note 9. This is anticipated by Sveriges Riksbank; see Sveriges Riksbank, *supra* note 29. U.S. postal banks saw their inflows and outflows shift substantially as their deposit interest rate exceeded (1930s and 1940s) then underperformed (late 1940s and 1950s) market rates; see Schuster, Jaremski, and Perlman, *supra* note 12.

¹⁹⁰ First-movers will likely prompt competitors to match their deposit interest rate to deter depositors switching bank; see Ching-Wai (Jeremy) Chiu & John Hill, *The Rate Elasticity of Retail Deposits in the United Kingdom: A Macroeconomic Investigation* (Bank of England, Staff Working Paper No. 540, 2015), <http://www.ssrn.com/abstract=2641028>.

markets, where banks may currently pay a deposit interest rate below what would have been required in a competitive market,¹⁹¹ such excess profits do not merit protection from the impact of C.B.D.C.

A proportion of bank profits derive from the seigniorage that they generate when creating Co.B.M. by lending. Higher deposit interest rates due to C.B.D.C. would increase the cost of money creation and reduce seigniorage. If banks reduce their lending, this also reduces seigniorage.¹⁹² However, seigniorage for banks is not a privilege that the Eurosystem should be interested in protecting.¹⁹³ Central banks have historically curtailed seigniorage generated by banks issuing their own banknotes.¹⁹⁴ C.B.D.C. would simply erode bank seigniorage in digital money.¹⁹⁵

Banks and their bankers are profit-seeking and generally lend when they expect an investment to be profitable for themselves.¹⁹⁶ In principle, lending is profitable for a bank when the interest charged to borrowers exceeds the interest paid on its funding (e.g., deposits) – positive net interest margin. Therefore, lending remains worthwhile for a bank provided the cost of deposits remains below the rate at which the bank can lend to borrowers.¹⁹⁷ Regulatory capital and liquidity requirements complicate how a bank can expand its profitable lending. Shareholder expectations regarding the rate of return on equity may make less-profitable lending unattractive for a particular bank. Nonetheless, while bank lending is profitable and any bank can obtain profit by simply creating Co.B.M., in a competitive market, a bank should emerge willing to lend. C.B.D.C. would merely reduce the net interest margin.

Yet further adjustments could see banks maintain their profitability. A higher deposit interest rate that retains existing depositors and leads to inflows from other sources could increase deposits and reduce funding costs.¹⁹⁸ Banks may reduce branch locations and cut operating costs.¹⁹⁹ They may even hold the pricing power to increase their lending interest rate charged to borrowers.²⁰⁰

¹⁹¹ Chiu et al., *supra* note 9; Robin Greenwood, Samuel G. Hanson & Jeremy C. Stein, *The Federal Reserve's Balance Sheet as a Financial-Stability Tool*, Jackson Hole Economic Symposium Conference Proceedings (2016) <https://www.hbs.edu/faculty/Pages/item.aspx?num=52330>; Grunewald et al., *supra* note 6.

¹⁹² On the impact of C.B.D.C. on seigniorage, see Bank for International Settlements, *supra* note 17.

¹⁹³ Brunnermeier & Niepelt, *supra* note 9; Nicholas Gruen, *Central Banks Get Serious On Digital Currencies*, Financial Times, (May 12, 2021) <https://www.ft.com/content/faa29abd-aa2e-479b-9706-79ee16be9e35>.

¹⁹⁴ E.g. Canada; see Grodecka-Messi, *supra* note 13.

¹⁹⁵ The Eurosystem would generate such seigniorage instead.

¹⁹⁶ Hyman P. Minsky, *The Financial Instability Hypothesis* (Levy Economics Institute, Working Paper No. 74, 1992), <http://hdl.handle.net/10419/186760>.

¹⁹⁷ Tobin, *supra* note 169.

¹⁹⁸ Andolfatto, *supra* note 9; Chiu et al., *supra* note 9.

¹⁹⁹ Grodecka-Messi, *supra* note 13.

²⁰⁰ Mancini-Griffoli et al., *supra* note 8.

It is often assumed that an increase in lending interest rates will reduce the quantum of bank lending.²⁰¹ This simple assessment of supply and demand may underestimate a financial system containing competing financiers and flexible funding sources. Firstly, it neglects that a borrower will also be a depositor. If a borrower is receiving additional income due to the higher deposit rate,²⁰² it has additional funds to finance higher borrowing costs – leaving that borrower in essentially the same net position. Secondly, borrowers can seek alternative sources of funding, which may discipline banks to resist increasing their lending interest rate. Indeed, E.U. policy is currently seeking to encourage the use of the capital markets and reduce reliance on banks for credit intermediation by promoting the Capital Markets Union.²⁰³ Thirdly, new entrants may be willing to enter the banking market if there is an opportunity to undercut the incumbents profitably.²⁰⁴ The banking sector may maintain its credit intermediation even as incumbent banks reduce their lending.

Furthermore, not all bank disintermediation has the same economic impact. Easy credit conditions encourage the financing of speculative projects and asset price bubbles.²⁰⁵ If an increase in borrowing costs dissuades speculative investments and unproductive projects, this would be beneficial to both the bank and the economy.²⁰⁶ Moreover, the additional monetary yield received by depositors may stimulate the economy and offset the economic impact of any decline in bank lending.²⁰⁷

Banks have continually increased the convenience yield offered on deposits to outcompete cash as a M.o.P. However, this may be a challenging strategy to adopt for C.B.D.C. Deposits cannot be safer than C.B.D.C. It is difficult to materially (and observably) reduce the risk of bank failure. Banks would have to be willing to segregate services between depositors and C.B.D.C. users to generate a convenience yield spread

²⁰¹ Keister & Sanches, *supra* note 9; Kim & Kwon, *supra* note 9.

²⁰² This may also be indirect if deposit interest rates impact money market rates.

²⁰³ See *Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions: A Capital Markets Union for people and businesses - new action plan*, EUROPEAN COMMISSION (2020) 590 final (Nov. 24, 2020). https://eur-lex.europa.eu/resource.html?uri=cellar:61042990-fe46-11ea-b44f-01aa75ed71a1.0001.02/DOC_1&format=PDF. Although capital markets may already offer lower lending interest rates, larger arrangement costs (and other non-monetary burdens) mean that smaller capital markets financings are typically not worthwhile for borrowers compared to obtaining bank financing. If bank financing incurs higher servicing costs, this reduces the disincentive to obtaining capital markets funding.

²⁰⁴ Although there are high barriers to entry to becoming a licensed bank, investors may acquire a smaller bank then provide capital to expand its balance sheet and E.U. passporting rights allow an E.U. bank to open a branch in another Member State.

²⁰⁵ Minsky, *supra* note 196.

²⁰⁶ Keister & Sanches, *supra* note 9.

²⁰⁷ Agur et al., *supra* note 8.

between deposits and C.B.D.C.²⁰⁸ But the banks would also have to consider the trade-off of losing potential customers for the on-selling of financial products.

If banks are offering their own Co.B.M. payment systems alongside the digital euro, they are able to both improve the appeal of deposits and undermine the appeal of the digital euro. The latter approach would avoid incurring the additional expense to increase the aggregate yield of deposits. Banks can tailor the fees charged for certain services to incentivise depositors to adopt certain behaviour.²⁰⁹ Banks may cross the line into abusing such measures as a defensive and anti-competitive tactic. Legislators combated banks potentially abusing their dominant position as gatekeepers to the existing payment system. In response, P.S.P.s have been guaranteed fair access to the payment system.²¹⁰ Regulation is likely to be necessary to delineate the conflict of interest between banks as P.S.P.s of and competitors to the digital euro.

The E.U., however, faces the practical difficulty that it must conciliate the banks or construct a digital euro system that can function without their participation. Banks hold significant power over the transition process to the digital euro due to reliance on banks in both the existing payment system and the two-tier digital euro system. Their resistance could be terminal for digital euro ever reaching mass adoption.²¹¹

The impact of the digital euro on bank intermediation and the Eurozone economy should, therefore, be viewed as an aggregation of heterogeneous micro-level adjustments by banks, depositors and borrowers. These differences will be shaped by the differences between local banking markets and the ease of access to capital markets and foreign banking markets. There will not necessarily be a uniform Eurozone outcome triggered by the digital euro.²¹²

²⁰⁸ Bindseil, *Tiered C.B.D.C.*, *supra* note 10; Bindseil, *Central Bank Digital Currency*, *supra* note 10.

²⁰⁹ E.g. In Finland; see Hanna Jyrkönen & Heli Paunonen, *Card, Internet and Mobile Payments in Finland*, (Bank of Finland, Discussion Papers, 2003) (Fin.), <https://helda.helsinki.fi/bof/bitstream/handle/123456789/7955/107277.pdf>.

²¹⁰ European Union, *supra* note 80, at 35–36.

²¹¹ E.g., In Ecuador, banks were hostile to the Dinero Electrónico; see Arauz, Garratt, and Ramos F., *supra* note 15. In Finland, banks developed their own financial technology (i.e., debit cards) that made Avant Cards redundant; see Jyrkönen & Paunonen, *supra* note 209.

²¹² Agent-based modelling exists on the impact of introducing a C.B.D.C. system; see Digital Euro Association, *Agent-Based Simulation of CBDC*, <https://home.digital-euro-association.de/podcast>.

5.4. ADOPTION BY RETAIL DEPOSITORS

The decline of Ce.B.M. in the Eurozone is a consequence of a concerted public policy that has driven Co.B.M. to being considered as practically equivalent to Ce.B.M.²¹³ Governments increasingly require payment to be made in Co.B.M. despite cash being legal tender.²¹⁴ Yet the digital euro is desired to maintain the anchoring role of Ce.B.M. in the financial system, which may be lost if cash ceases to be available to redeem Co.B.M.²¹⁵ The digital euro only serves this purpose if it is adopted by potential users, but it is being designed to be less attractive than deposits and to avoid disruption of the banking sector. The holding limit represents a symptom of this incoherence in the digital euro project.

Concern for the banking sector underestimates that the greater difficulty may be convincing depositors to become C.B.D.C. users.²¹⁶ As an e.M.o.P., C.B.D.C. constitutes a substitute for Co.B.M.²¹⁷ Better understanding of consumer payment preferences is required to anticipate their response to C.B.D.C.²¹⁸ But there is no apparent reason for a Eurozone retail depositor to adopt the digital euro as their M.o.P. in place of Co.B.M.²¹⁹ The layperson depositor perceives no financial risk due to deposit insurance²²⁰ and no difference between Co.B.M. and Ce.B.M.²²¹ The Eurozone already offers advanced payment infrastructure.

²¹³ This was intensified by the COVID-19 pandemic. P.S.P.s were encouraged to increase contactless card payment limits to the legal maximum of fifty euros; see European Banking Authority, *Statement on Consumer and Payment Issues in Light of COVID19*, (2020), https://www.eba.europa.eu/sites/default/documents/files/document_library/News%20and%20Press/Press%20Room/Press%20Releases/2020/EBA%20provides%20clarity%20to%20banks%20and%20consumers%20on%20the%20application%20of%20the%20prudential%20framework%20in%20light%20of%20COVID19%20measures/Statement%20on%20consumer%20protection%20and%20payments%20in%20the%20COVID19%20crisis.pdf (last visited Mar 15, 2022). See also European Union, *Commission Delegated Regulation (EU) 2018/389 of 27 November 2017 supplementing Directive (EU) 2015/2366 of the European Parliament and of the Council with regard to regulatory technical standards for strong customer authentication and common and secure open standards of communication*, OJ L 69 23 11 (2018), http://data.europa.eu/eli/reg_del/2018/389/oj/eng.

²¹⁴ Robert Freitag, *Euro As Legal Tender (and Banknotes)*, in *The EU Law of Economic and Monetary Union* (Fabian Amtenbrink, Christoph Hermann & René Repasi eds., 2020).

²¹⁵ Wierts & Boven, *supra* note 7. See also Fabio Panetta, *Central Bank Digital Currencies: a Monetary Anchor for Digital Innovation*, European Central Bank (2021), https://www.ecb.europa.eu/press/key/date/2021/html/ecb.sp211105_08781cb638.en.html (last visited Dec 8, 2021); Panetta, *supra* note 140; Panetta, *supra* note 5.

²¹⁶ The E.C.B. has acknowledged this possibility; see Panetta, *supra* note 140; Panetta, *supra* note 215.

²¹⁷ Kumhof & Noone, *supra* note 8.

²¹⁸ Francesca Carapella & Jean Flemming, *Central Bank Digital Currency: A Literature Review*, *Feds Note* (Nov. 2020).

²¹⁹ Digital Euro Association, *Should the ECB Issue a Digital Euro?*, <https://home.digital-euro-association.de/podcast/en> (last visited Feb 14, 2022); Mancini-Griffoli et al., *supra* note 8.

²²⁰ E.g., Deposit insurance for U.S. postal banks predated commercial banks and postal banks became obsolete once all banks benefitted from deposit insurance; see Schuster et al., *supra* note 12.

²²¹ See Bank of England, *Responses to the Bank of England's March 2020 Discussion Paper on CBDC*, (Bank of England, Discussion Paper, 2021), <https://www.bankofengland.co.uk/paper/2021/responses-to-the-bank-of-englands-march-2020-discussion-paper-on-cbdc> (last visited Dec 27, 2021); Deutsche Bundesbank, *supra* note 147.

Although users can be expected to use the M.o.P. that offers the best net benefit to them,²²² the reality is that people are unlikely to adopt a new M.o.P. simply because it is marginally better than their existing M.o.P.²²³ It would pose an inconvenience to undertake the transition. There is a network effect that requires a critical mass of users for a M.o.P. to take hold.²²⁴ First-mover advantage takes precedence.²²⁵ But Co.B.M. is the first-mover, and bifurcating money between deposits and digital euro produces inconvenience for a retail user without any apparent benefit.

Any change in user behaviour is likely to be gradual as many alternative M.o.P.s already exist.²²⁶ The digital euro may only ever reach a circulation similar to that of the cash currently in circulation.²²⁷ That may suffice to maintain a Ce.B.M. anchor, but the digital euro would remain vulnerable to being swept aside upon further advances in Co.B.M. payment technology. Such an outcome is already foreshadowed by the failure of the Dinero Electrónico in Ecuador²²⁸ and the Avant Card in Finland,²²⁹ where both failed to gain a critical mass of users and were eventually discontinued.

²²² Mancini-Griffoli et al., *supra* note 8.

²²³ E.g. Avant Card in Finland offered more advanced payment technology, microchips rather than magnetic stripes, but this was not salient with consumers; see Grym et al., *supra* note 16.

²²⁴ Mikael Stenkula, *Carl Menger and the Network Theory of Money*, 10 *European Journal of the History of Economic Thought* 587 (2003). E.g. Avant Card in Finland suffered from expensive transition costs for merchants and a lack of merchant take-up; see Grym et al., *supra* note 16; Jyrkönen & Paunonen, *supra* note 209.

²²⁵ Agur et al., *supra* note 8; Khiaonarong & Humphrey, *supra* note 19.

²²⁶ Grodecka-Messi, *supra* note 13.

²²⁷ Agur et al., *supra* note 8.

²²⁸ Arauz et al., *supra* note 15.

²²⁹ Gerard, *supra* note 164; Grym et al., *supra* note 16.

5.5. BANK RUNS

A bank run arises when depositors fear that their bank will be unable to satisfy withdrawals – whether because it is failing or suffering from a self-fulfilling panic. There is concern that depositors will be more likely to run and will run at an exceptionally faster rate once C.B.D.C. is available instead of cash.²³⁰ The digital euro may then create instability in the Eurozone banking system through this run dynamic.²³¹

The presence of the digital euro does not materially alter the run dynamic. Bank failure would likely be an insufficient catalyst to run from retail deposits to digital euro due to deposit insurance²³² and bank resolution tools. Depositors holding uninsured deposits have every reason to run.²³³ Uninsured creditors are always subject to the risk of bank failure and would anticipate where they could run, whether investment assets or money market instruments.

If a depositor fears financial loss, a depositor will run.²³⁴ The physical inconvenience of cash has traditionally functioned as a barrier to a run. Such barriers are merely a palliative, not a cure. If depositors wish to run, the question is “how” and not “if”. A depositor run to cash is now an antiquated image that does not portray bank runs in the 21st century. Depositors already have the means to run from their bank swiftly using technology and without queuing outside of their bank.²³⁵ Internet banking and mobile banking facilitate money transfers remotely. The digital euro is merely another potential substitute rather than opening the floodgates. Its status as risk-free Ce.B.M. may attract depositors as the path of least resistance.²³⁶ But it is possible to open an account with a bank, an e-money institution or an investment broker within minutes

²³⁰ Bank for International Settlements, *supra* note 17.

²³¹ Kim & Kwon, *supra* note 9; Nabilou, *supra* note 7.

²³² Douglas W. Diamond & Philip H. Dybvig, *Bank Runs, Deposit Insurance, and Liquidity*, 91 J. POL. ECON. 401 (1983). See European Union, *Directive 2014/49/EU of the European Parliament and of the Council of 16 April 2014 on deposit guarantee schemes (recast)*, OJ L 173 149 (2014), <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:02014L0049-20140702&from=EN>. Deposit insurance protects deposits up to €100,000 per bank and payment is (currently) assured within ten working days. Runs may arise if the Member State is unable to cover any shortfall in the scheme’s funds. This concern would be reduced if the European Deposit Insurance Scheme (E.D.I.S.) is implemented; see European Union, *Proposal for a Regulation of the European Parliament and of the Council amending Regulation (EU) 806/2014 in order to establish a European Deposit Insurance Scheme*, (2015), <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:52015PC0586&from=EN>.

²³³ E.g., U.K. deposit insurance only protected ninety percent of deposits up to £35,000 at the time of the run on Northern Rock; all depositors feared financial loss and had reason to run; see Shin, *supra* note 14.

²³⁴ Douglas W. Diamond & Raghuram G. Rajan, *Liquidity Risk, Liquidity Creation, and Financial Fragility: A Theory of Banking*, 109 J. POL. ECON. 287 (2001). Williamson, *supra* note 9.

²³⁵ Kumhof & Noone, *supra* note 8; Mancini-Griffoli et al., *supra* note 8. E.g., Retail depositor withdrawals in the run on Northern Rock were more substantial from non-branch retail deposits than branch retail deposits; see Shin, *supra* note 14.

²³⁶ Kumhof & Noone, *supra* note 8.

online.²³⁷ Meanwhile, a real-time gross settlement [R.T.G.S.] system for the digital euro may face settlement delays comparable to those of traditional designated-time net settlement [D.T.N.S.] systems during a bank panic.²³⁸ This is especially a concern if the failing bank lacks sufficient digital euro to satisfy withdrawal requests instantly.

Even upon a systemic banking crisis involving mass withdrawals to the digital euro, the holding limit would be problematic. Necessity is likely to inspire creativity. Secondary markets develop to allow liquidity to those seeking to dispose of assets. When deposits are worth less than their nominal value, cash is unavailable and the digital euro is restricted by the holding limit, it is foreseeable that depositors will sell their deposits below par and the digital euro will obtain a *market* value above its *nominal* value.²³⁹ Someone who has headroom in their C.B.D.C. wallet may be willing to hold digital euro for someone else in return for a fee.²⁴⁰ The digital euro losing its par value with physical euro would certainly not constitute stability in the money markets.

5.6. CENTRAL BANK REFINANCING OPERATIONS

If a bank is solvent with a quality loan portfolio but requires liquidity, the bank remains creditworthy to raise funding from wholesale markets. Securitisation and covered bonds allow banks to release liquidity from illiquid loans. Despite its hostility to securitisation in the aftermath of the financial crisis,²⁴¹ the E.U. increasingly recognises the usefulness of securitisation.²⁴² Information asymmetry is a challenge in accurately valuing a bank's loan portfolio. There are frictions when relying upon the capital markets for funding that deposit funding does not typically encounter.²⁴³ It should also be acknowledged

²³⁷ Eurozone deposits that left weaker banks during the financial crisis and the sovereign debt crisis were most commonly transferred to stronger banks, not non-banks or cash; see Bindseil, *Tiered C.B.D.C.*, *supra* note 10; Bindseil, *Central Bank Digital Currency*, *supra* note 10.

²³⁸ On payment settlement, see Athanassiou, *supra* note 57; Andrew Dent & Will Dison, *The Bank of England's Real-Time Gross Settlement Infrastructure*, (2012); Kahn & Roberds, *supra* note 99.

²³⁹ Pål Krogdahl & Ville Sointu, *LIVE Episode! To CBDC or not to CBDC, What Was the Question?*, <https://anchor.fm/fintech-daydreaming/episodes/LIVE-episode-To-CBDC-or-not-to-CBDC-what-was-the-question-em2j8q>. Sveriges Riksbank raises this concern; see Sveriges Riksbank, *supra* note 29, at 2.

²⁴⁰ E.g., In the United States, deposit brokers facilitate deposit insurance protection for depositors holding more than the \$250,000 limit; see IntraFi Network Deposits, *How IntraFi Network Deposits Works*, <https://www.intrafinetworkdeposits.com/how-it-works/> (last visited Jun 21, 2022).

²⁴¹ See Gerard Kastelein, *Securitization in the Capital Markets Union: One Step Forward, Two Steps Back*, in *CAPITAL MARKETS UNION IN EUROPE* 464 (Danny Bush et al. eds., 2018).

²⁴² Synthetic ("on-balance-sheet") securitisations have become eligible for "S.T.S." securitisations; see European Union, *Regulation (EU) 2021/557 of the European Parliament and of the Council of 31 March 2021 amending Regulation (EU) 2017/2402 Laying down a General Framework for Securitisation and Creating a Specific Framework for Simple, Transparent and Standardised Securitisation to Help the Recovery from the COVID-19 crisis*, OJ L 116 1 (2021). <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32021R0557&from=EN>.

²⁴³ Michael Woodford, *Financial Intermediation and Macroeconomic Analysis*, 24 J. ECON. PERSPs., 2010, at 21, 44.

that liquidity in the financial markets is procyclical and may be unavailable when banks are most under stress from depositor withdrawals.²⁴⁴ Nonetheless, if market liquidity reaches a stage where market counterparties are unwilling to lend on realistic terms, the central bank will be the next avenue for liquidity.

Migration by depositors from deposits to C.B.D.C. results in a bank's funding moving to the central bank. Both require corresponding changes to their assets or liabilities (or equity) in order to balance their balance sheet. This is particularly pressing if there are sudden withdrawals where obtaining funding from the private sector is impractical.²⁴⁵ Deposit interest rates suffer a lag before stimulating deposits.²⁴⁶ An equilibrium can be maintained if new C.B.D.C. inflows to the central bank are recycled to fund the deposit outflows from the bank.²⁴⁷ The bank would not have to liquidate its loan assets to fund withdrawals. The central bank would not need to redeploy its surplus funding towards buying large quantities of certain bonds, which could distort the market for those securities,²⁴⁸ given that market participants do not necessarily substitute between all classes of securities.²⁴⁹

The Eurosystem operates refinancing operations that provide short-term funding to banks secured against securities or loans as collateral.²⁵⁰ These operations have expanded since the financial crisis to targeted longer-term refinancing operations [hereinafter T.L.T.R.O.s] that provide multi-year funding to banks to incentivise lending to the real economy.²⁵¹ The fundamental objective remains constant providing funding to banks to maintain liquidity flowing from banks into the Eurozone economy.

Expanding the use of refinancing operations to balance out movements from deposits to digital euro would, therefore, be both ground-breaking and unexceptional.

²⁴⁴ Edoardo D. Martino, *Regulating Stablecoins as Private Money between Liquidity and Safety. The Case of the EU "Market in Crypto Asset" (MiCA) Regulation*, (Amsterdam Law School, Research Paper No. 2022-2027, 2022; Amsterdam Center for Law and Economics, Working Paper No. 22-07, 2022), <https://ssrn.com/abstract=4203885> (last visited Jan 4, 2023).

²⁴⁵ Sveriges Riksbank anticipates providing stopgap funding upon sudden withdrawals to C.B.D.C.; see Sveriges Riksbank, *supra* note 29, at 2.

²⁴⁶ Chiu & Hill, *supra* note 190.

²⁴⁷ Barrdear and Kumhof, *supra* note 9; Brunnermeier & Niepelt, *supra* note 9; Kim & Kwon, *supra* note 9; White, *supra* note 71. *E.g.*, U.S. postal banks lent their deposits to local banks prepared to pay their lending interest rate before applying any surplus towards buying government bonds; see Schuster et al., *supra* note 12.

²⁴⁸ Williamson, *supra* note 9.

²⁴⁹ Vasco Cúrdia & Michael Woodford, *The Central-bank Balance Sheet as an Instrument of Monetary Policy*, 58 J. MONETARY ECON. 54 (2011).

²⁵⁰ These offer overnight, one-week and three-month funding; see European Central Bank, *Open Market Operations*, <https://www.ecb.europa.eu/mopo/implement/omo/html/index.en.html> (last visited Jun 21, 2022).

²⁵¹ European Central Bank, *ECB Extends Pandemic Emergency Longer-Term Refinancing Operations*, (2020), https://www.ecb.europa.eu/press/pr/date/2020/html/ecb.pr201210_8acfa5026f.en.html (last visited May 11, 2022). This was supplemented during the COVID-19 pandemic with pandemic emergency longer-term refinancing operations [P.E.L.T.R.O.s].

The Eurosystem is already empowered under the Treaties to conduct refinancing operations.²⁵² Although T.L.T.R.O.s were purported to be temporary and exceptional, T.L.T.R.O.s remain a source of bank funding. This policy would grasp the nettle and acknowledge the permanence of the Eurosystem's role in maintaining liquidity in the Eurozone banking system.²⁵³ Given its role as supervisory authority for Eurozone banks within the Single Supervisory Mechanism,²⁵⁴ the E.C.B. has a further interest beyond its "price stability" mandate in stabilising Eurozone banks.²⁵⁵ The Eurosystem would then need to remain willing to expand its balance sheet when liquidity is required by banks in response to demand for digital euro.

Central banks function as lenders of last resort [hereinafter L.O.L.R.] to provide emergency liquidity to solvent banks. This avoids a "fire sale" by the bank to raise cash that turns illiquidity into balance sheet insolvency. This principle dates back to Walter Bagehot's *Lombard Street* (1873). Providing liquidity in such circumstances is what central banks are supposed to do.²⁵⁶ The central bank is the only potential counterparty able to lever up its balance sheet and outlast a panic,²⁵⁷ and is not incentivised to run.²⁵⁸ Therefore, if a bank's depositors run to digital euro, the E.C.B. and the relevant N.C.B. would function as L.O.L.R.

The digital euro may serve to make L.O.L.R. funding more efficient. Whereas cash withdrawals suffer from a delay in observing outflows,²⁵⁹ the central bank can provide C.B.D.C. instantly to the bank to meet withdrawals.²⁶⁰ Indeed the central bank's ability to respond rapidly could conceivably provide reassurance that deters bank runs.²⁶¹ Yet if a bank run materialised, C.B.D.C. minimises disruption to economic activity by offering an e.M.o.P. to replace deposits, whereas cash may interfere with consumer transaction

²⁵² European Union, *supra* note 35, at 18.

²⁵³ The E.C.B. wants to avoid such a role but has not ruled it out; see European Central Bank, *supra* note 2, at 18–19. Cf. Central banks should accept an evolution in their monetary policy tools rather than reverting back to their pre-crisis framework; see Cristiano Boaventura Duarte, *Alternative Monetary Targets, Instruments and Future Monetary Policy Frameworks*, 31 REV. POL. ECON. 582 (2019). Central bank funding can counter overreliance on short-term wholesale funding; see Greenwood et al., *supra* note 191.

²⁵⁴ See Ohler Christoph, *Banking Supervision, in The EU Law of Economic and Monetary Union* (2020).

²⁵⁵ Nabilou & Prüm, *supra* note 20. This would be under separate decision-making between its monetary policy and supervision functions; see European Central Bank, *Decision of the European Central Bank of 17 September 2014 on the Implementation of Separation Between the Monetary Policy and Supervision Functions of the European Central Bank (ECB/2014/39)*, 57 (2014), [https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32014D0039\(01\)&from=EN](https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32014D0039(01)&from=EN).

²⁵⁶ Williamson, *supra* note 9.

²⁵⁷ Frost et al., *supra* note 11.

²⁵⁸ Brunnermeier & Niepelt, *supra* note 9.

²⁵⁹ *Id.*

²⁶⁰ Mancini-Griffoli et al., *supra* note 8.

²⁶¹ Brunnermeier & Niepelt, *supra* note 9; Kumhof and Noone, *supra* note 8. See also Diamond & Dybvig, *supra* note 232.

patterns.²⁶² The L.O.L.R.'s willingness to lend could also signal to the market that a bank's loan portfolio remains valuable.²⁶³

There will, however, be various aspects to the design of the digital euro refinancing operations to be carefully considered. The Eurosystem must avoid becoming so central to credit intermediation that it determines the cost of credit rather than the private markets.²⁶⁴ T.L.T.R.O.s entail banks making lending decisions and then sourcing funding from the Eurosystem.²⁶⁵ The quantum of central bank funding does not necessarily alter that outcome. Mechanisms, such as auctions, can determine the supply and cost of credit in line with market and specific-party demand.²⁶⁶ Securities, such as securitisation and covered bonds, allow the capital markets to remain responsible for price discovery,²⁶⁷ before the central bank provides its liquidity via secondary market purchases²⁶⁸ or repo financing collateralised by such securities.²⁶⁹

The E.C.B. will have to determine collateral criteria that protect the relevant N.C.B. against the risk of financial loss from the funding that it provides.²⁷⁰ This includes the type and quality of eligible assets, the overcollateralisation required and the quantum it is willing to lend.²⁷¹ The E.C.B. and the C.J.E.U. have recognised it is inherent to the central bank's operations to face potential losses from such activities.²⁷² The banking sector can share that financial burden if the Eurosystem could recover losses from deposit insurance schemes.²⁷³ But the Eurozone Member States will have to consider to what extent they will be prepared to recapitalise a N.C.B. that suffers losses.²⁷⁴

²⁶² Williamson, *supra* note 9.

²⁶³ For example, public deposit banks in Europe promoted stability by vouching for the quality of deposited metal coins then issuing Co.B.M. that was trusted as a M.o.P.; see Schnabel & Shin, *supra* note 11.

²⁶⁴ Bank for International Settlements, *supra* note 17; Bank of England, *Central Bank Digital Currency: Opportunities, Challenges and Design*, (2020), <https://www.bankofengland.co.uk/-/media/boe/files/paper/2020/central-bank-digital-currency-opportunities-challenges-and-design.pdf>; Bindseil, *Tiered C.B.D.C.*, *supra* note 10; Bindseil, *Central Bank Digital Currency*, *supra* note 10.

²⁶⁵ E.g., U.S. postal banks' deposits were applied to fund commercial banks without determining their lending decisions; see Schuster et al., *supra* note 12.

²⁶⁶ White, *supra* note 71.

²⁶⁷ Central banks remain competent to price loan portfolios themselves during market stress.

²⁶⁸ The E.C.B. has adopted this approach for its bond-buying programmes with C.J.E.U. approval; see C-493/17 Proceedings brought by Heinrich Weiss and Others, ECLI:EU:C:2018:1000, 113-28 (2018).

²⁶⁹ Grym et al., *supra* note 16; Woodford, *supra* note 243.

²⁷⁰ The Eurosystem must lend against "adequate collateral" (see E.S.C.B. Statute Article 18.1).

²⁷¹ Bank of England, *supra* note 263; Bindseil, *Tiered C.B.D.C.*, *supra* note 10; Bindseil, *Central Bank Digital Currency*, *supra* note 10.

²⁷² Gauweiler and Others v Deutscher Bundestag, ECLI:EU:C:2015:400, 125-27 (2015).

²⁷³ Kim & Kwon, *supra* note 9.

²⁷⁴ Brunnermeier & Niepelt, *supra* note 9. This could be mitigated by shorter-term maturity for central bank lending; see Greenwood et al., *supra* note 191.

6. THE PURPOSE OF DIGITAL EURO

6.1. PAYMENT SYSTEM AUTONOMY

Payment system autonomy is increasingly recognised as a matter of national security. The U.S. dominates the international payment system. Visa and Mastercard dominate card payments. In response, China developed UnionPay as an international alternative and Russia developed its own national payment system.²⁷⁵ E.U. payment system autonomy is restrained by relying substantially on non-E.U. companies.²⁷⁶ There are national payment initiatives to process card and online payments via the banking system. The E.C.B. desires a European card or online payment system²⁷⁷ and has endorsed²⁷⁸ European banks forming the European Payments Initiative in pursuit of that goal.²⁷⁹

The shift in U.S. policy on Iranian financial sanctions in 2018 and the difficulties that it created for E.U. financial institutions highlighted the precariousness of E.U. dependence on U.S. payment intermediation.²⁸⁰ There remains the tail risk that any future breakdown in U.S.-E.U. relations destabilises E.U. payment systems.²⁸¹ It would be politically sensitive – and may trigger state aid disputes at the World Trade Organization – if the E.U. promoted a European champion to force U.S. companies out of the E.U. payments market. As a new payment system without incumbents, the digital euro system offers a trojan horse for this strategy. Its use of Ce.B.M. and integration with the

²⁷⁵ Siddharth Venkataramakrishnan, Polina Ivanova & Imani Moise, *Russia Reaps Reward of Domestic Payment System After Visa and Mastercard Withdraw*, FIN. TIMES (Apr. 20, 2022), <https://www.ft.com/content/0bdef21b-426e-4e98-9a25-998c9bad500c> (last visited May 11, 2022). Bank of Russia, *National Payment System*, (Dec. 2022), <https://www.cbr.ru/eng/psystem/> (last visited Jun. 21, 2022).

²⁷⁶ Panetta, *supra* note 140; Panetta, *supra* note 215. Dependence on Visa and Mastercard is a long-running concern for the E.U.; see Smits, *supra* note 57. There is also Google and Apple in mobile payments and PayPal in online payments.

²⁷⁷ European Central Bank, *Card Payments in Europe: Current Landscape and Future Prospects: a Eurosystem Perspective*, (2019), <https://data.europa.eu/doi/10.2866/75461> (last visited May 11, 2022); EUROPEAN CENTRAL BANK, *INNOVATION AND ITS IMPACT ON THE EUROPEAN RETAIL PAYMENT LANDSCAPE* (2019), https://www.ecb.europa.eu/pub/pdf/other/ecb.other191204_f6a84c14a7.en.pdf.

²⁷⁸ European Central Bank, *ECB welcomes initiative to launch new European payment solution*, (2020), https://www.ecb.europa.eu/press/pr/date/2020/html/ecb.pr200702_214c52c76b.en.html (last visited May 11, 2022).

²⁷⁹ See European Payments Initiative, *Major Eurozone Banks Start the Implementation Phase of a New Unified Payment Scheme and Solution, the European Payment Initiative (EPI)*, (2020), <https://www.epicompany.eu/major-eurozone-banks-start-implementation-phase-unified-payment-scheme-solution-european-payment-initiative-epi/> (last visited Jun 21, 2022). The European Payments Initiative would use the S.E.P.A. Instant Credit Transfer (S.C.T. Inst) system to execute payments.

²⁸⁰ E.U. persons are subject to anti-boycotting legislation in relation to U.S. sanctions on Iran; see European Union, *Council Regulation (EC) No 2271/96 of 22 November 1996 protecting against the effects of the extra-territorial application of legislation adopted by a third country, and actions based thereon or resulting therefrom*, OJ L 309 1 (1996), <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:01996R2271-20180807&from=EN>.

²⁸¹ However, most E.U. Member States are members of the North Atlantic Treaty Organisation [N.A.T.O.] alongside the United States, which includes their commitment to collective self-defence.

Eurosystem could justify requiring P.S.P.s to be E.U.-person-controlled entities for national security reasons.²⁸²

This may serve the long-term economic interests of the E.U., but political reasons prevent this argument from being emphasised by the E.U. The economic ramifications of payment system autonomy are worthy of further research that goes beyond the scope of this paper. Payment system autonomy could offer the most convincing rationale for the digital euro.

6.2. THE FUTURE OF MONEY

The digital euro offers numerous potential use cases,²⁸³ including as a monetary policy tool,²⁸⁴ although these may lie outside the competence of the Eurosystem under the Treaties.²⁸⁵ However, the digital euro could simply represent the next step in the evolution of Ce.B.M.: from metal to paper to digital. C.B.D.C. threatens to disrupt incumbents. But this is inherent in the economic change that sustains the capitalist system.²⁸⁶ The state has historically supplanted privately-issued money.²⁸⁷ The holding limit would artificially prevent the digital euro from fully utilising the benefits of digitalisation. There should be caution exercised against any Luddite attempt to restrain technological progress in Ce.B.M.

If the eventual outcome of C.B.D.C. is a state monopoly on money, banks would compete using their acumen as credit intermediaries and P.S.P.s - not their ability to create Co.B.M. There is an inherent instability within banks that has not been solved.²⁸⁸

²⁸² Digital Euro Association, *The Future of Payments in the Euro Area*, <https://home.digital-euro-association.de/podcast>; Krogdahl & Sointu, *supra* note 239. *E.g.*, An undertaking must be more than fifty percent owned and controlled by E.U. nationals or Member States to operate an airline in the E.U.; see European Union, *Regulation (EC) No 1008/2008 of the European Parliament and of the Council of 24 September 2008 on common rules for the operation of air services in the Community (Recast)*, OJ L 293 3 4(f) (2008), <https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:02008R1008-20201218&from=EN>.

²⁸³ These include sourcing macroeconomic data; “smart contracts” and programmable money; and distributing “helicopter money” from government; see Allen et al., *supra* note 8. Some wish to limit digital euro to novel use cases that avoid competing with the existing payment system; see *e.g.* Digital Euro Association, *supra* note 158; Digital Euro Association, *ABI’s Spunta Project*, <https://home.digital-euro-association.de/podcast> (last visited Mar 1, 2022).

²⁸⁴ A negative C.B.D.C. remuneration rate could be applied to stimulate economic activity; see Allen et al., *supra* note 8; Bindseil, *Tiered C.B.D.C.*, *supra* note 10; Bindseil, *Central Bank Digital Currency*, *supra* note 10; Bordo & Levin, *supra* note 8. This would be subject to the political limitations of negative rates; see Kumhof & Noone, *supra* note 8.

²⁸⁵ See Section 3.1.

²⁸⁶ JOSEPH ALOIS SCHUMPETER, *CAPITALISM, SOCIALISM & DEMOCRACY* (George Allen & Unwin eds., 5th ed. 1976).

²⁸⁷ *E.g.*, The Bank of Amsterdam; see Frost et al., *supra* note 11. *E.g.*, Banknotes in Canada; see Grodecka-Messi, *supra* note 13. See also Bindseil, *supra* note 11.

²⁸⁸ See Mervyn King, *Banking: From Bagehot to Basel, and Back Again* (2010), <https://www.bankofengland.co.uk/-/media/boe/files/speech/2010/banking-from-bagehot-to-basel-and-back-again-speech-by-mervyn-king.pdf?la=en>. *Cf.* There are efficiency gains from maturity transformation and bonding mechanisms favouring depositors; see Diamond & Dybvig, *supra* note 232; Diamond & Rajan, *supra* note 234.

Removing money creation from the banks may offer a solution.²⁸⁹ If banks would no longer be essential to providing on-demand deposits, they would not require an implicit state guarantee.²⁹⁰ Banks could conceivably operate akin to investment funds.²⁹¹ The digital euro could be the harbinger of the end of banking as we know it – if proponents are willing to fundamentally reconsider the role of banks and Co.B.M. in the economy.

CONCLUSION

The potential design of the digital euro is entangled in contradictions in E.U. and E.C.B. policy. Retail deposits are protected by deposit insurance and made indispensable to payment settlement, yet cash must be supplemented by C.B.D.C. The public should adopt the digital euro, yet banks must be protected through deterring users from holding digital euro. The Capital Markets Union should wean borrowers from reliance on banks for credit intermediation, but the digital euro should not undermine banks as credit intermediaries. The holding limit is a symptom of these contradictions. Despite concerns that the digital euro will overwhelm Eurozone banks, there is a dearth of use cases to motivate potential users to bifurcate their money between their bank account and their C.B.D.C. wallet. The E.C.B. is at danger of the digital euro falling victim to the Avant-isation of its C.B.D.C.

A design for the digital euro that restricts or deters users from holding substantial amounts of digital euro is at risk of being followed despite both overstated concerns and an ineffectual proposed solution. A user-identified or pseudonymous C.B.D.C. wallet would repel potential users who prioritise anonymity. Yet the concept of digital cash – an anonymous, electronic means of payment – could be designed in a manner compatible with A.M.L./C.F.T. regulations. The challenge may be the technological feasibility of anonymous payments. The holding limit would needlessly inhibit a C.B.D.C. wallet functioning anonymously.

²⁸⁹ This is not to discount that “free banking” without a central bank may be a more stable model; see David Beckworth, *George Selgin on the Future of CBDC, Fed Accounts, and Stablecoins*, <https://macromusings.libsyn.com/george-selgin-on-the-future-of-cbdc-fed-accounts-and-stablecoins> (last visited Mar 1, 2022); Milton Friedman & Anna J. Schwartz, *Has Government any Role in Money?*, 17 *Journal of Monetary Economics* 37 (1986); Selgin, *supra* note 168. Milton Friedman’s “k-percent rule” proposal for regulating the money supply may also be implementable in a C.B.D.C.-only monetary system; see Brunnermeier & Niepelt, *supra* note 9.

²⁹⁰ Digital Euro Association, *CBDC, Synthetic CBDC and Stablecoins*, <https://home.digital-euro-association.de/podcast>; Nabilou, *supra* note 7.

²⁹¹ Bruegel, *supra* note 182. Martin Wolf, *Cryptocurrencies Are Not the New Monetary System We Need*, *FIN. TIMES* (July 5, 2022), <https://www.ft.com/content/f2faeec9-6d42-4d78-9c68-1f59795789a7> (last visited July 6, 2022).

Although banking may emerge as a less profitable enterprise in a digital euro environment, this should not impede profitable lending to productive projects. The holding limit only offers a cap on outflows from Eurozone banks - not a solution to outflows from deposits to digital euro. Rather, the Eurozone banking system can adjust to the presence of the digital euro. Banks can incentivise depositors to maintain their deposits. Borrowers may absorb any increased cost of credit. Capital markets and cross-border banking services offer alternative sources of credit. Securitisation and covered bonds offer an alternative means for banks to unlock liquidity from their illiquid loan portfolios. The Eurosystem would also have to be prepared to potentially maintain their refinancing operations at a larger scale than what is currently being employed under T.L.T.R.O.s - if banks require additional liquidity. The threat of the digital euro bank run does not alter this conclusion. The Eurosystem will have to grapple with electronic bank runs in the 21st century irrespective of the presence of C.B.D.C. These adjustments, therefore, require preparation and contingency planning, but the digital euro would undermine neither price stability nor financial stability.